



Civic Arts Commission

INFORMATION CALENDAR

November 13, 2012

To: Honorable Mayor and Members of the City Council

From: Civic Arts Commission

Submitted by: Lisa Taylor, Chair Civic Arts Commission

Subject: Public Art Plan for FY 2013

INTRODUCTION

Attached is the City of Berkeley's Annual Public Art Plan for Fiscal Years 2013. The Plan was presented to the Civic Arts Commission for review at the September 26, 2012 monthly meeting and was approved by a unanimous vote. Each year, after the capital projects budget is finalized and 1.5% for art allocations are identified, the Civic Arts Coordinator and staff work with other City departments and the Civic Arts Commission's Public Art Committee to arrive at a Public Arts Plan.

CURRENT SITUATION AND ITS EFFECTS

The attached Plan is based on a current budget of \$158,870. These funds include the current Fund Balance of \$89,018 as of June 30, 2012, the 1.5% for art allocation for FY 2013 of \$55,978 and a requested carryover of \$13,874.

At the September 26, 2012, Civic Arts Commission monthly meeting an Action Vote approving the Public Art Plan (Attachment 1) was moved by Commissioner Robbin Henderson and second by Commissioner Stephanie Johnson with a unanimous vote (Taylor, Anno, Johnson, Henderson, Lovvorn, Stross.)

BACKGROUND

The 1.5% for Art Resolution No. 60,048-N.S. calls for an annual public art plan that is approved by the Civic Arts Commission.

POSSIBLE FUTURE ACTION

The Civic Arts Commission voted unanimously to partner with the Downtown Berkeley Association as a way to leverage some of their public art funds. The Commission and staff are currently seeking grants and community partners to co-produce public art in South Berkeley. The Commission will be seeking to identify other community partners in the future in other parts of the City.

FISCAL IMPACTS OF POSSIBLE FUTURE ACTION

By leveraging public art funds with community partners, and applying for grants, the Commission hopes to have a larger impact and implement more and better art projects than they could otherwise afford.

CONTACT PERSON

Mary Ann Merker, Civic Arts Coordinator, Office of Economic Development, 981-7533
Lisa Taylor, Chair Civic Arts Commission, 981-7533

Attachment:

1. Public Art Plan for FY 2013

Public Art Plan FY 2013
Public Art Fund as of September 26, 2012

Estimated: Fund Balance	\$89,018
FY 2013 1.5% for Art Contribution	\$55,978
Requested Carryover	\$13,874
<u>TOTAL</u>	<u>\$158,870</u>

On-Going Projects

1. 60 Boxes
 Encumbered and not part of this budget
 \$1,000
 Contract with the city for the city-owned boxes
 and for the Open Circle Youth Grant Award: \$7,000
 administered by Earth Island Institute
 Selection Panel Civic Arts Commission

City Galleries

2. Addison Street Windows Gallery \$12,557
3. 1947 Center Street Lobby and Customer Service Center \$ 4,188
4. Civic Center Rotating Art Show \$19,700

Repair and Restoration Projects

5. Ohlone Park Mural by American Indian Artist Jean La Marr Encumbered \$22,500
6. Repair of "Berkeley Big People" \$859

Purchase Award for Berkeley's Permanent Collection

7. Civic Center Art Show \$ 3,000

New Projects

8. **Downtown Berkeley and BART Plaza Public Art** \$30,000
 Carried Over to meet construction timetable
 Public Art Project to be Leveraged with Private Funds

1 % Art	\$20,000
.5% Administration	7,000
Contingency	3,000

9. **South Berkeley Public Art Project** \$50,000
 Carried Over to match with grant applications
 Public Art Funds to be Leveraged with Private Funds
 1% Art \$33,500
 .5% Administration \$11,500
 Contingency 5,000

Recently Completed Projects

10. Open Circle Foundation Grant in partnership with the
 Audubon Society and the East Bay Community
 Foundation at the Berkeley Marina

\$100,000 (no match required)
 \$3,000 Public Art Funds
 \$5,000 Disability ADA Funds
 \$2,000 Public Art Fund (Signage)
 Project Completed Signage October, 2013

Subtotal	\$120,304
Contingency	19,283
Maintenance	19,283
TOTAL:	<u>\$158,870</u>

**Functional Public Art for Four Branch Libraries
 Funds Through the Library and Not Part of This Budget
 Partnership with Civic Arts Commission and Civic Arts Coordinator
All artists have been selected and public art has been installed in
 North Branch and Claremont Branch**

1. Claremont Branch Library
\$29,000 contract, Artist Eric Powell, Art Installed
2. North Branch Library
\$38,000 contract, Artist Marion Coleman, Art Installed
3. South Branch Library
\$43,000 in process, Artist waiting completion of the building
West Branch Library
4. **\$49,000** in process Artist waiting completion of the building

Public Art Project Descriptions

60 Boxes Downtown Utility Boxes

1. This is a collaborative project with Earth Island Institute. Earth Island Institute is the coordinator and manager, with the Civic Arts Commission approving the art on the city-owned boxes. The art will be printed on Mylar and affixed to the surface. The theme of the work is "Sustainable Berkeley." The Call for Artists has been sent out and the project will continue until the 60 boxes are completed. The city has a contract with Earth Island Institute that covers the Open Circle \$7,000 for young artists grant and the city-owned utility boxes.

2. **City of Berkeley Public Art Galleries**
The Addison Street Windows Gallery is a visual art exhibition space that regularly exhibits art by local artists and organizations. The present curator's contract calls for 6 to 8 Exhibitions per year.

3. **The 1947 Center Street Lobby Gallery and Customer Service Gallery** is located in the city-owned building at 1947 Center Street. Art is placed in the Lobby area and in the Customer Service area. The present curator's contract calls for 4 shows per year.

4. **The Civic Center Rotating Art Show** exhibition takes place in the public spaces on 6 floors of the Civic Center building. The curators have been Kala Art Institute staff and Berkeley Art Center staff with the Civic Arts Coordinator and the Civic Arts Commission. There is an Artist Open Call and approximately 40 Berkeley artists are chosen. <http://www.cityofberkeley.info/2012CivicCenterArt> Celebration party scheduled for November 19, 2012 from 3-6 pm on the 6th floor of the Civic Center.

5. **Repair Ohlone Park Mural**
The mural needs to be refurbished and repaired. Cleaning, repainting and an anti-graffiti coat are all needed. The mural measures a total of 1250 square feet. The original artist has been contacted and a presentation was made to the Civic Arts Commission in September 2011. It will cost \$22,500 to restore the mural. Contract is encumbered and work has started.

6. **Purchase Award**
The Commission would like to continue to build the City of Berkeley art collection by purchasing art work each year from the Civic Center Rotating Show. The purchase prize (\$3,000) is to be awarded by the Civic Arts Commission from work displayed at City Hall.
This year's artist winners split the prize: Jim Rosenau, Mary V. Marsh and Gary Lapow.

7. **BART Plaza/Downtown Berkeley Public Art**
Waiting on construction schedule and partnership opportunities

The Civic Arts Commission voted at their June 22, 2011, monthly meeting to:
“Approve to open discussions on leveraging \$30,000 in the Public Art Fund with a match from private business for a Public Art project for Downtown Berkeley.

8. **South Berkeley Public Art**

A public art project for South Berkeley hopes to leverage public art funds with private partners and donors in cooperation with the community and merchants.

9. **Open Circle Public Art at the Marina**
Partner with the Audubon Society
Completed

A \$100,000 Grant from the Open Circle Foundations to complete an environmental public art project in the Berkeley Marina was in partnership with the Audubon Society. This functional public art provides protection for the winter home of the burrowing owl and provides turnout seating at each end of the pathway for educational programs or public viewing. With a grant from the Disability Program in the Public Works Department, the large seating area and the ramp were made ADA accessible so all citizens could enjoy the art work and surroundings. Educational Signs and bronze plaque installed September, 2012 to complete the project.

10. **Functional Public Art for Four Branch Libraries**
Funds Through the Library and Not Part of This Budget
Partnership With Civic Arts Commission and Civic Arts Coordinator

The Civic Arts Commission is working with the Berkeley Public Library to include functional public art in the four branch libraries slated for renovation. Funds for these projects were managed by the Library and did not flow through the Public Art Program. Four artists have received commissions through an Artist Open Call and a Selection Panel process.

Four Branch Library Public Art

11. **Claremont Branch Library**

Artist Eric Powell created a metal work, decorative, railing at the outside front entrance.

12. **North Branch Library**

Artist Marion Coleman created a metal wall art piece based on an African American Quilt Design.

13. **South Branch Library**

Artist Gina Dominguez, Mosaics, waiting on construction time table

14. **West Branch Library**

Artist Wowhaus Studios, Art Glass, waiting on construction time table