Max Anderson
District 3

CONSENT CALENDAR
November 27, 2012
(Continued from November 13, 2012)

To: Honorable Mayor and Members of the City Council

From: Councilmember Max Anderson
Councilmember Kriss Worthington

Subject: Youth Spirit Artworks Request for Additional Funding to Get and Keep Homeless Youth Off Berkeley Streets

RECOMMENDATION

Consider Youth Spirit Artworks request for $50,000 leveraging existing homeless youth services to get and keep homeless youth off Berkeley Streets through art jobs combined with referrals to services and shelter.

BACKGROUND

Youth Spirit Artworks believes that a very creative and fiscally prudent solution to making a day-time space available for homeless youth in Berkeley--leveraging existing youth services available through YEAH Shelter and Youth Spirit Artworks--will be for Youth Spirit Artwork's homeless youth jobs training program and retail store to move this fall next to YEAH Shelter on University Avenue. A move in ready space next to YEAH is available now.

If the City: 1) leverages YSA's existing $1,159 per month in rent; 2) leverages YSA's existing staffing capacity; 3) leverages YSA's existing youth job training stipends; and 4) leverage's YSA's existing job training resources with what YEAH offers--case management, groups, $50K in current Prop. 63 funded yoga classes approved by the City, and winter shelter, with $50K in additional funding for rent, staffing and youth stipends, Youth Spirit Artworks will be able to be open from 11am to 7pm Monday through Friday to serve additional youth who want to come to our program from Telegraph and Shattuck Avenue--but who right now won't come because of the distance to the current space in South Berkeley. All of these youth will have the opportunity to take advantage of what YEAH currently is able to provide.

FINANCIAL IMPLICATIONS

Potentially $50,000

CONTACT PERSON

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Attachment: 1. YSA 2012 Proposal to City of Berkeley Regarding Collaboration

YOUTH SPIRIT ARTWORKS 2012

REQUEST FOR $50,000 LEVERAGING EXISTING HOMELESS YOUTH SERVICES
TO GET & KEEP HOMELESS YOUTH OFF BERKELEY STREETS
THROUGH ART JOBS COMBINED WITH REFERRAL TO SERVICES & SHELTER

SHORT-TERM PLAN—PROPOSED YSA CHANGES:

1) MOVE NEXT TO YEAH SHELTER TO 1732 UNIVERSITY AVENUE
2) RENT 2 X LARGER SPACE TO ACCOMMODATE ON SITE CASE MANAGEMENT & MORE YOUTH INDOORS
3) INCREASE DAYTIME HRS FALL/WINTER/SPRING 11:30AM TO 7:30PM
4) INCREASE SR. ARTIST HRS TO SUPPORT 1 FT STAFF POSITION
5) INCREASE NUMBER OF YOUTH ABLE TO BE SERVED DAILY RECEIVING TRAINING STIPENDS +8

CURRENT YSA SERVICES:

LOCATION: SOUTH BERKELEY—ADELINE AND ALCATRAZ, 650 Sq. Ft. space $1,160/Mo.=$14k/YR

HOURS: SUMMER: MONDAY-FRIDAY 10AM TO 6PM, SATURDAY NOON TO 3PM

WINTER, SPRING, FALL: 3:30PM-6:30PM

STAFFING: SR. ARTIST 18 HRS PER WEEK--$18,000/yr. contract, 3 PEER JR. ARTISTS--ASSISTING

PARTICIPANTS: 120 PER YEAR, 13 PER DAY AVG. FALL/WINTER/SPRING; 25 PER DAY SUMMER

YTH STIPENDS: $26,000= 45 (BEGINNER) ASPIRANTS @ $300 PER TRAINING SESSION—IN ADDITION TO 2 APPRENTICE LEADERS AND 3 JR. ARTISTS PER TRAINING SESSION

PROPOSED CHANGE--LEVERAGING EXISTING SERVICES--FALL 2012:

LOCATION: 1732 UNIVERSITY AVENUE—RING OF FIRE STOREFRONT, INCREASED SPACE: 1,400 SQ. FT.
DOLLAR COST INCREASE/REQUEST: +12,800/Yr (Rent)

HOURS: SUMMER 10AM-6PM, SAT. 10AM TO 6PM
WINTER, FALL, SPRING: 11:30AM TO 7:30PM

STAFFING: SR. ARTIST FULL TIME, 3 PEER JR. ARTISTS—ASSISTING
DOLLAR COST INCREASE/REQUEST: +30,000/YR (Sr. Artist)

PARTICIPANTS: 150 PER YEAR, 18 PER DAY AVG.

STIPENDS: +24 ASPIRANT STIPENDS @ $300 PER TRAINING SESSION @ 3 TRAINING SESSIONS PER YEAR
DOLLAR COST INCREASE/REQUEST: +$7,200/YR (Youth Stipends)

TOTAL COST: +$50,000/YR

LEVERAGING:
YEAH SHELTER SERVICES
YEAH CASE MANAGEMENT
YEAH GROUPS