

CONSENT CALENDAR February 19, 2013

To: Honorable Members of the City Council

From: Mayor Tom Bates

Subject: Declaring March 1, 2013 as 'College and Career Day 2013' in the City of

Berkeley

RECOMMENDATION

Adopt a Resolution declaring March 1, 2013 as 'College and Career Day 2013' in the City of Berkeley.

FINANCIAL IMPLICATIONS

None

BACKGROUND

The Berkeley Alliance and the UC Berkeley's Center for Educational Partnerships is organizing the first city-wide 'College and Career Day' to create a college-going culture in the City of Berkeley and help all students visualize and plan post-secondary option pathways. College and Career day is part of the 2020 Vision's work to end the achievement gap of Berkeley's youth.

For more information about how to get involved, please visit the website: www.berkeleycollegeandcareerday.org or call the Berkeley Alliance at (510) 644-8916.

CONTACT PERSON

Mayor Tom Bates 510-981-7100

Attachments:

1: Resolution

RESOLUTION NO. ##,###-N.S.

DECLARING MARCH 1, 2013 AS "COLLEGE AND CAREER DAY 2013" IN THE CITY OF BERKELEY

WHEREAS, 2020 Vision is a citywide movement to ensure academic success and wellbeing for all children and youth growing up in Berkeley by closing the achievement gap in Berkeley's public schools by the year 2020; and

WHEREAS, the Berkeley Alliance and the UC Berkeley Center for Educational Partnerships, partners in the 2020 Vision, are organizing the first city-wide 'College and Career Day" in the City of Berkeley; and

WHEREAS, the mission of Berkeley's College and Career Day is to create a college going culture where all students are prepared for a full range of post-secondary options through structural, motivational, and experiential college preparatory experiences; and

WHEREAS, the theme of this year College and Career Day is 'Picture Yourself There'; and

WHEREAS, on College and Career Day all students will engage in college promoting activities designed to inspire and promote post-secondary pathway planning; and

WHEREAS, by participating in College and Career Day 2013, students and their families can learn about the options in post-secondary education and they will start or continue planning their personal educational and career paths; and

WHEREAS, College and Career Day also strengthens the community of teachers, families, and community members who provide the much needed support for youth as they gain experience within the college and career-going culture; and

WHEREAS, if members of the community, businesses and community based organizations want to get more information about how to host a College and Career day event in their location, please visit berkeleycollegeandcareerday.org.

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley that we do hereby declare March 1, 2013 as College and Career Day 2013 in the City of Berkeley and urge all Berkeley residents to be a part of this great event as volunteers and speakers.