



Gordon Wozniak
Councilmember District 8

CONSENT CALENDAR
March 19, 2013

To: Honorable Mayor and Members of the City Council
From: Councilmember Gordon Wozniak
Subject: Budget Referral for Funding The Berkeley Project

RECOMMENDATION

Refer to the budget process a request of annual funding of \$17,000 per year for The Berkeley Project.

FISCAL IMPACTS OF RECOMMENDATION

This request would increase the City's annual budget by \$17,000 per year or about 0.005%.

In 2012, two thousand and five hundred Berkeley Project volunteers spent over 15,000 hours working to clean, repair, and beautify sites in the city. If one calculates the value of this volunteer labor with Berkeley's living wage rate, it would be valued at over \$200,000. Thus, the City receives \$200,000 worth of work for less than 10% of that cost.

CURRENT SITUATION AND ITS EFFECTS

The Berkeley Project (TBP) is Cal's largest volunteer service organization. Each year TBP puts on two large scale events: Berkeley Project Day in the fall and Berkeley Project Month in the spring. In 2012 TBP provided over 15,000 person-hours working on community service projects at 62 separate sites. Over the last six years, TBP has provided 10,000 volunteers for service projects at over 200 sites in the city.

TBP aims to build a legacy of service and a strong, sustainable partnership between the students of Cal and the city and residents of Berkeley. To this end, the Berkeley Project's foremost endeavor is to host events in which thousands from the Cal campus come together and work to positively impact the community through a network of service projects in and around the City of Berkeley. Fully student-operated and led, the Berkeley Project not only provides powerful assistance to the public, but aims to create a lasting culture of service-learning among its participants.

The Berkeley Project is a very lean organization that operates on an annual budget of about \$35,000 per year, of which it receives about 40% in in-kind donations. For the last several years, TBP's primary funding source has been the Chancellor's Community Partnership Foundation (CCPF) Grant, which will be ending in FY2013. Because this

\$17,000 grant is ending next year, they are asking the City to replace these funds to allow TBP to continue to provide needed maintenance and repair in Berkeley. In the coming fiscal year, TBP will seek additional grant and in-kind funding to provide the balance of the needed funding.

CONTACT PERSON

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Attachment:

1. Berkeley Project Brochure