



Office of the City Manager

PUBLIC HEARING  
April 2, 2013

To: Honorable Mayor and Members of the City Council  
From:  Christine Daniel, City Manager  
Submitted by: Andrew Clough, Director, Public Works  
Subject: Fees: Residential Preferential Parking Permits

RECOMMENDATION

Conduct a public hearing and upon conclusion, adopt a Resolution establishing a new rate schedule for the Residential Preferential Parking Program, increasing the permit fees effective July 1, 2013; and rescinding Resolution No. 64,888-N.S.

SUMMARY

In January 2013 Council recommended that the City Manager review Berkeley's Residential Preferential Parking (RPP) Program fees and develop a fee structure that would result in a cost-neutral operation of the RPP Program. Subsequently, the staff performed an evaluation of the current costs of the RPP program and the revenue it generates, and concluded that in order to operate a cost-neutral RPP Program at the current level, the fees would need to be increased by approximately 60%.

FISCAL IMPACTS OF RECOMMENDATION

Adoption of the proposed fee increase is anticipated to produce approximately \$426,000 in additional revenue for the General Fund (account codes 010-3302-341-5101/5103/5104) beginning July 1, 2013. The last time the fees were increased was May 2010, at which time the goal was to reduce the operational deficit of the program, while at the same time it was recognized the proposed increase would not eliminate the deficit. The following table reflects a proposed 60% increase.

**Table I. Increased RPP Fees**

Permit Type	Current Fee	Proposed Fee	\$ Increase	% Increase
Annual Residential & In-Home Care	\$34.50	\$55.00	\$20.50	59.4%
Semi-Annual Residential & In-Home Care	\$17.25	\$27.50	\$10.25	59.4%
1-Day Visitor	\$2.25	\$3.60	\$1.35	60.0%
14-Day Visitor	\$23.00	\$37.00	\$14.00	60.9%
Community-Serving Facility	\$46.00	\$74.00	\$28.00	60.9%
Merchant	\$114.00	\$182.00	\$68.00	59.6%
1-Day Senior Center	\$1.00	\$1.60	\$0.60	60.0%

Permit Type	Current Fee	Proposed Fee	\$ Increase	% Increase
Replacement Fee for Annual, 14-Day, Community-Serving Facility, & Merchant Permits	\$10.00	\$16.00	\$6.00	60.0%

The proposed fees will generate about \$2 million in revenue for FY 2014, which is approximately \$426,000 more than the FY 2013 projected revenue, and would make up for the current \$410,000 program deficit (the resulting \$16,000 surplus is within the margin of approximation). This is based on assumptions that RPP participation will remain the same, and there will be no change to the extent of the program.

**Table II. Projected Revenue from Proposed Fee Increases**

Revenue Type	FY 2013 Projected Revenue	FY 2014 Projected Revenue
Total RPP Permit Fees	\$717,458	\$1,143,774
BPD Parking Enforcement cost recovery from RPP citations	\$863,878	\$863,878
<b>TOTALS</b>	<b>\$1,581,336</b>	<b>\$2,007,652</b>

**CURRENT SITUATION**

**RPP Permits**

The City issues RPP permits to residents, businesses, and community serving facilities located in designated RPP areas in accordance with Berkeley Municipal Code (BMC) Section 14.72. The annual permit year is from July 1 to June 30. Following is a description of the various RPP permit types:

1. Annual Residential Permit: Residents must provide proof of residency and vehicle(s) must be registered to the Berkeley address.
2. 1-Day Visitor Permit: Residents may purchase up to 20 permits in a permit year.
3. 14-Day Visitor Permit: The 14-day permits are valid for 14 consecutive calendar days; residents may purchase three permits, in a permit year. The vehicle for which the visitor permit is being obtained must not have any outstanding Berkeley parking violations older than 21 days.
4. In-Home Care Permits: Available to residents or family members who have disabilities or medical conditions requiring in-home care services.
5. Merchant Permits: Businesses located within the “Merchant Permit Range” designated by the Office of Transportation are eligible to purchase one permit for the block front assigned in which to park. The annual period is March 1<sup>st</sup> – February 28<sup>th</sup>.

6. Annual Community Serving Facility: Non-residential permits issued to neighborhood-serving community facilities such as churches, schools, and senior centers that meet certain criteria as set forth in B.M.C. Section 14.72.105.
7. 1-Day Senior Center Permits: Permits issued to senior centers located within an RPP zone for distribution to participants who use the facility on a frequent basis. Note the North Berkeley Senior Center (NBSC) is the only senior center located within an RPP zone.

### RPP Program Costs

Existing fees do not cover the costs associated with administering the program. Current fees partially support: Parking Enforcement staffing costs to enforce parking restrictions in the RPP areas; Finance Revenue Collection and Customer Service costs for printing, postage, and processing renewals, and Public Works Transportation costs to manage the program. As shown in Table III, the current RPP Program operates at a deficit of approximately \$410,108.

**Table III. Projected Revenue and Expenditure Summary**

Item	FY 2013 Projected	FY 2014 Proposed
<b>Projected Revenue</b>	<b>\$1,581,336</b>	<b>\$2,007,652</b>
<b>Program Costs</b>		
Parking Enforcement	\$1,575,366	\$1,575,366
Permit Issuance	\$311,000	\$311,000
Transportation	\$105,078	\$105,078
<b>Total Program Costs</b>	<b>\$1,991,444</b>	<b>\$1,991,444</b>
<b>Net Revenue (Gain/Loss)</b>	<b>(\$410,108)</b>	<b>\$16,208</b>

### BACKGROUND

RPP was adopted by ordinance in March 1980. The purpose of the Program is to protect neighborhoods from an influx of non-resident vehicles and related traffic; assure continued quality of life for residents; and provide for parking in neighborhoods for the residents of those neighborhoods. The program reserves available parking at any given time of day so residents, and their visitors, can park within a reasonable distance of their home or destination with minimum effort. Parking in RPP areas is limited to 2 hours for vehicles not displaying an RPP parking permit (except for some streets surrounding Trade Joe's at University/Martin Luther King).

In January 2013 Council recommended the City Manager review the City's Residential Preferential Parking (RPP) fee to ensure that they are adequate to cover the costs of the program and report back with recommendations for possible fee increases.

**RATIONALE FOR RECOMMENDATION**

The fees currently charged for the RPP Program do not reflect the current value of the permits and associated enforcement. The increased rates will support the program at its current level and are expected to result in a cost-neutral operation of the program.

**ALTERNATIVE ACTIONS CONSIDERED**

To provide for future cost increases, such as increased enforcement, an alternative was considered based on an annual residential permit of \$60, an increase of 74% from \$34.50. This alternative would generate about \$2.1 million in revenue for FY 2014, exceeding the current program cost by approximately \$121,000 and would result in the following fee structure:

**Table IV. Alternative Amount for Increased RPP Fees**

Permit Type	Current Fee	Proposed Fee	\$ Increase	% Increase
Annual Residential & In-Home Care	\$34.50	\$60.00	\$25.50	74%
Semi-Annual Residential & In-Home Care	\$17.25	\$30.00	\$12.75	74%
1-Day Visitor	\$2.25	\$3.90	\$1.35	74%
14-Day Visitor	\$23.00	\$40.00	\$17.00	74%
Community-Serving Facility	\$46.00	\$80.00	\$34.00	74%
Merchant	\$114.00	\$198.00	\$84.00	74%
1-Day Senior Center	\$1.00	\$1.75	\$0.75	74%
Replacement Fee for Annual, 14-Day, Community-Serving Facility, & Merchant Permits	\$10.00	\$17.50	\$7.50	74%

**CONTACT PERSON**

Hamid Mostowfi, Supervising Traffic Engineer, Public Works, 981-6403

**Attachments:**

- 1: Resolution
- 2: Public Hearing Notice

RESOLUTION NO. ##,###-N.S.

FEES: RESIDENTIAL PREFERENTIAL PARKING PERMITS

WHEREAS, on May 18, 2010, Council adopted Resolution No. 64,888-N.S., establishing a revised fee schedule for parking permits for: annual residential preferential parking, 1-Day Visitors, 2-Week Visitors, and annual in-home care, annual community-serving facility, annual merchant, 1-Day Senior Center, Semi-annual residential, and Semi-annual in-home care permits issued for the Residential Preferential Parking (RPP) Program; and rescinded Resolution No. 62,100-N.S., 62,101-N.S., 62,102-N.S., 62,103-N.S. and all its amendments; and

WHEREAS, the current RPP Program is operating at an annual deficit of \$410,108; and

WHEREAS, it has become necessary to increase the RPP permit fees in order to offset costs for: parking enforcement of the RPP permit restrictions, Finance Customer Service staffing for administration and sales of parking permits, including costs for adjudicating contested citations, materials, and stickers, and Public Works Transportation costs to manage the RPP Program.

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley that the following fees for the RPP Program are hereby established:

Permit Type	Fee
Annual Residential & In-Home Care	\$55.00
Semi-Annual Residential & In-Home Care	\$27.50
1-Day Visitor	\$3.60
14-Day Visitor	\$37.00
Community-Serving Facility	\$74.00
Merchant	\$182.00
1-Day Senior Center	\$1.60
Replacement Fee for Annual, 14-Day, Community-Serving Facility, & Merchant Permits	\$16.00

BE IT FURTHER RESOLVED that the fees shall be effective July 1, 2013 and shall be deposited into the General Fund (account codes 010-3302-341-5101/5103/5104).

BE IT FURTHER RESOLVED that Resolution No. 64,888-N.S. is hereby rescinded effective July 1, 2013.

**NOTICE OF PUBLIC HEARING  
BERKELEY CITY COUNCIL**

**FEES: RESIDENTIAL PREFERENTIAL PARKING PERMITS**

Notice is hereby given by the City Council of the City of Berkeley that a public hearing will be conducted by said city council of the City of Berkeley at which time and place all persons may attend and be heard upon the following:

The Department of Public Works is proposing to increase the annual residential preferential parking (RPP) permits, effective July 1, 2013, as summarized below.

Permit Type	Current Fee	Proposed Fee
Annual Residential & In-Home Care	\$34.50	\$55.00
Semi-Annual Residential & In-Home Care	\$17.25	\$27.50
1-Day Visitor	\$2.25	\$3.60
14-Day Visitor	\$23.00	\$37.00
Community-Serving Facility	\$46.00	\$74.00
Merchant	\$114.00	\$182.00
1-Day Senior Center	\$1.00	\$1.60
Replacement Fee for Annual, 14-Day, Community-Serving Facility, & Merchant Permits	\$10.00	\$16.00

The hearing will be held on April 2, 2013 at 7:00 p.m. in the City Council Chambers, 2134 Martin Luther King, Jr. Way.

For further information, please contact Hamid Mostowfi, Supervising Traffic Engineer, Public Works at 981-6403.

A copy of the agenda material for this hearing will be available on the City's website at [www.CityofBerkeley.info](http://www.CityofBerkeley.info) as of **March 21, 2013**.

Written comments should be mailed or delivered directly to the City Clerk, 2180 Milvia Street, Berkeley, CA 94704, in order to ensure delivery to all Councilmembers and inclusion in the agenda packet. Comments received no later than Monday, March 18, 2013 will be included in Council agenda packets. Communications received after that date, up to 5:00 p.m. on Tuesday, March 26, 2013 will be distributed to Council in a supplemental packet five days before the meeting. Communications received less than seven days before the Council meeting but prior to noon on the day of the meeting, will be distributed at the Council meeting. Comments received thereafter will be submitted to Council as supplemental communications at the meeting. For further information, call Mark Numainville, CMC, City Clerk, 981-6900. FAX: (510) 981-6901. TDD: (510) 981-6903.

If you challenge the above in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City of Berkeley at, or prior to, the public hearing. Background information concerning this proposal will be available at the City Clerk Department and posted on the City of Berkeley webpage at least 12 days prior to the public hearing.

**Published:** March 22, 2013  
March 29, 2013

~~~~~  
I hereby certify that the Notice for this Public Hearing of the Berkeley City Council was posted at the display case located near the walkway in front of Council Chambers, 2134 Martin Luther King Jr. Way, as well as on the City's website, on March 21, 2013.

---

Mark Numainville, CMC, City Clerk

**COMMUNICATION ACCESS INFORMATION:**

To request a disability-related accommodation(s) to participate in the meeting, including auxiliary aids or services, please contact the Disability Services specialist at 981-6346(V) or 981-7075 (TDD) at least three business days before the meeting date. Captioning services are provided at the meeting, on B-TV, and on the Internet. In addition, assisted listening devices for the hearing impaired are available from the City Clerk prior to the meeting, and are to be returned before the end of the meeting.



Attendees at public meetings are reminded that other attendees may be sensitive to various scents, whether natural or manufactured, in products and materials. Please help the City respect these needs.

