

CONSENT CALENDAR April 30, 2013

To: Honorable Mayor and Members of the City Council

From: Councilmember Susan Wengraf

Subject: City Sponsorship of the Centennial Celebration of Rose Walk

## **RECOMMENDATION:**

Adopt a Resolution co-sponsoring the "100<sup>th</sup> Anniversary of The Rose Walk" event to be held at 12 noon on June 1, 2013, in collaboration with Berkeley Partner for Parks and the Berkeley Historical Society.

## **BACKROUND**:

At the time of its completion in 1913, Rose Walk was a well-used route for local residents to access the rail line that ran along Euclid Ave. The community project was paid for by members of the La Loma Improvement Club and neighboring property owners, under the leadership of Dr. William Underhill. Famed architect, Bernard Maybeck donated his services for the project.

The complex of houses and cottages that surround the walk were built between 1924 and 1936, and were designed by Henry Gutterson. In 1959 Rose Walk was declared a "Treasure of Civic Art" by the City of Berkeley. In 1975, Rose Walk was among the first 10 structures to be designated a landmark by the city.

This celebration will be a kick-off of an effort to raise funds from the community for much needed restoration work on Rose Walk.

#### FISCAL IMPLICATIONS:

None

City co-sponsorship of the event will be limited to the use of the City's name and logo on marketing materials.

# **CONTACT PERSON**

Susan Wengraf, Councilmember District 6

510-981-7160

#### Attachment

1. Resolution

## RESOLUTION NO. ##,###-N.S.

# CO-SPONSORSHIP OF THE CENTENNIAL ANNIVERSARY OF THE ROSE WALK EVENT ON JUNE 1. 2013

WHEREAS, the 100<sup>th</sup> anniversary of the Rose Walk Event will be held on June 1, 2013; and

WHEREAS, the Berkeley Historical Society and Berkeley Partners for Parks is cosponsoring the event, and

WHEREAS, Rose Walk was designated a City of Berkeley Landmark in 1975; and

WHEREAS, the Centennial celebration will kick off an effort to raise funds for much need restoration work on Rose Walk

NOW THEREFORE, BE IT RESOLVED by the City Council of the City of Berkeley that the City of Berkeley hereby co-sponsors The Centennial Rose Walk Event, and permission has been granted to use the City's name and logo in the event's promotional materials and signage naming the City of Berkeley as a co-sponsor solely for the purpose of the City indicating its policy endorsement of the event.

BE IT FURTHER RESOLVED, that this co-sponsorship does not: (1) authorize financial support, whether in the form of fee waivers, a grant or provision of City services for free; (2) constitute the acceptance of any liability, management, or control on the part of the City for or over the Centennial Anniversary of the Rose Walk Event; or (3) constitute regulatory approval of The Centennial Anniversary of the Rose Walk Event