CITY COUNCIL

Darryl Moore
Councilmember District 2

11

CONSENT CALENDAR
June 4, 2013

To: Honorable Mayor and Members of the City Council

From: Councilmember Moore, District 2

Subject: Official City Sponsor of Berkeley-East Bay Humane Society's "Bark Around The Block"

RECOMMENDATION
Approve City sponsorship of Berkeley-East Bay Humane Society's "Bark Around The Block".

BACKGROUND
Berkeley-East Bay Humane Society had a serious fire in 2010, which destroyed about 60% of its usable space. The organization will need to fundraise in order to rebuild their facility in order to operate effectively.

Historically, the Humane Society has had an annual fundraiser, Bay to Barkers, at Golden Gate Fields. After the fire, there was a huge outpouring of support from the entire community. To celebrate the community and its role as a community asset, this year they will be doing a block party, Bark Around the Block, on September 22, 2013.

The Berkeley-East Bay Humane Society will be working closely with neighbors, bringing to the street an exciting and fun event for all animal lovers. Everyone on Carleton Street, between 8th and 9th has agreed to be part of this event, and will be a wonderful community-building event. This year, the Humane Society will be offering free admission for this event and have a number of fun activities for all ages, including food, music and arts and crafts. They hope to raise $25,000 to help our ongoing shelter organization match homeless dogs and cats in our communities with their loving homes through business sponsors, booth holders, and online fundraising. The event will be widely publicized and open to all, including families along with their pets.

FISCAL IMPACT
Unknown

CONTACT PERSON
Darryl Moore, Councilmember, District 2, 510 981-7120