Office of the City Manager

PUBLIC HEARING
July 16, 2013

To: Honorable Mayor and Members of the City Council

From: Christine Daniel, City Manager

Submitted by: Michael J. Caplan, Economic Development Manager

Subject: Assessments: Telegraph Property and Business Improvement District

RECOMMENDATION

Conduct a public hearing and upon conclusion, if no majority protests exists, adopt a Resolution confirming the Annual Report on the Telegraph Property and Business Improvement District (hereafter, the TBID or "the District") for FY 2013 and levying assessments in the District for FY 2014.

FISCAL IMPACTS OF RECOMMENDATION

Assessments levied in the Telegraph Property and Business Improvement District (TBID) support a package of improvements and activities approved by the property owners and the City Council at the time the District was renewed for a ten-year period on June 17, 2008 (Resolution No. 64,102-N.S.). The assessment billing for private commercial property, including a PG&E substation billed on the utility roll, is expected to be approximately $230,488 in FY 2014, though the County imposes a fee of 1.6% for collecting the assessment. Annual assessment funds are deposited in the Telegraph Business Improvement District Fund (477-3302-312-1001) and expended from 477-8703-465-3038.

As a property owner within the District through ownership of the Telegraph-Channing garage, the City itself pays an assessment to the TBID. With the 2% increase recommended by the Board of Directors of the operating company for the TBID, the Telegraph Property and Business Management Corporation, the City will be billed $39,423 for the garage in 2014. This is billed directly to the City and paid through the Off-Street Parking Fund (835-4942-410.40-46.) Similarly, the University of California is billed $8,641 for an office building it owns within the district at 2436 Bancroft Way.

CURRENT SITUATION AND ITS EFFECTS

The current item renews the assessment for Fiscal Year 2014, after the Council adopted a Resolution of intent to do so on June 4, (Resolution No. 66,183-N.S.) and approved the Report for FY 2013 and proposed Budget for FY 2014 submitted by the Telegraph Property and Business Management Corporation, the owners association that governs the TBID. The Report proposed no changes in the boundaries or services of the District but recommended that the City Council approve a 2% increase in the

assessment because of increased costs of administering TBID services. The Management Plan for the TBID authorizes such a cost-of-living increase, with the amount to be recommended to the City Council by the Telegraph Property and Business Management Corporation.

BACKGROUND

After initial formation in 1998 for a five-year period and renewal in 2003 for a second five-year period, the TPBID was re-established by the City Council for a ten-year period on June 17, 2008. Its primary service is a five-person public area maintenance team that removes litter, steam-cleans sidewalks and paints over graffiti. It also funds promotional and marketing activities to attract customers to the Telegraph business district: holiday lights, banners, an informational website (www.telegraphberkeley.org.), and street festivals. In addition to the Berkeley World Music Festival held this year on June 22, this year the TBID is sponsoring "Sundays on Telegraph" all summer from June 9-September 9. Telegraph will be closed for several blocks each Sunday so that musicians can perform in the street and merchants and craft vendors can display their goods. The TBID is also working with Berkeley Design Advocates to erect overhead decorative lighting on the street light poles as well as planning other more long-range improvements.

RATIONALE FOR RECOMMENDATION

The Property and Business Improvement District Law of 1994 requires that the owners' association that is responsible for administering a BID prepare an annual report for each FY for which assessments are to be levied. The report shall include any proposed changes in the boundaries of the district, the improvements and activities for the year, an estimate of the cost of the improvements and activities, the method and basis for levying the assessment, the amount of any surplus or deficit revenues to be carried over from a previous FY and the amount of any contributions from other sources. The City Council may approve the report as filed or may modify any particular contained in the report and then approve it as modified. (Any modification to the Management Plan, however, requires a vote of the property owners.) The Report for FY 2013 approved on June 4 did not propose any changes to the boundaries, the method and basis for levying the assessment or substantial changes to the package of services financed by the assessment. Therefore, Council action is required only to confirm the Annual Report for 2013 and levy the BID assessments for FY 2014. Protests from property owners within the District may be submitted in writing to the City Clerk or may be made orally at the public hearing. If protests are received from property owners paying more than 50% of the assessments, proceedings to renew the assessment must cease.

ALTERNATIVE ACTIONS CONSIDERED

Any substantial change to the package of services described in the Management and Service Plan would require consent by property owners representing a majority of the assessment value. Operational and budget adjustments within the approved framework are described in the Report and Budget approved by Resolution No. 66,183-N.S. on June 4 and attached as Exhibit A.

CONTACT PERSON
David Fogarty, Office of Economic Development, 981-7534

Attachments:
1: Resolution
Exhibit A: Resolution No. 66,183 with Annual Assessment Report for 2013 and Budget for 2014
Exhibit B: Assessment Roll
2: Public Hearing Notice

RESOLUTION NO. ##,###-N.S.

CONFIRMING THE ANNUAL REPORT ON THE TELEGRAPH PROPERTY AND BUSINESS IMPROVEMENT DISTRICT FOR FY 2013 AND LEVYING ASSESSMENTS IN THE DISTRICT FOR FY 2014

WHEREAS, on June 4, 2013, the City Council adopted Resolution No. 66,183-N.S., approving the Annual Assessment Report of the Telegraph Property and Business Improvement District for FY 2013 and proposed Budget for 2014, declaring an intention to levy special assessments for 2014, and setting a public hearing on the levy of assessments for July 16, 2013; and

WHEREAS, the Annual Assessment Report and materials attached to it on file with the City Clerk contain a detailed description of the boundaries of the Telegraph Property and Business Improvement District and the two benefit zones established within it (including a map entitled "Telegraph Area Property and Business Improvement District"); and

WHEREAS, said Annual Assessment Report and Exhibits on file with the City Clerk also contain information on the method and basis for levying the assessment and a recommendation that this method and basis be continued for FY 2014 but with an increase in the rate of 2.0%, as is allowed in the Telegraph Property and Business Improvement District Management and Service Plan, which was made part of Resolution No. 64,102-N.S., re-establishing the District; and

WHEREAS, the City Clerk has published Resolution No. 66,183–N.S. in a newspaper of general circulation declaring the Council's intent to levy assessments in the Telegraph Property and Business Improvement District for FY 2014 (including the proposed increase of 2.0%), giving notice of the opportunity for written and oral protests, including noticing a public hearing before the City Council for July 16, 2013, and

WHEREAS, the City Council has now held said public hearing on the levy of assessments for FY 2014.

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley as follows:

1. The City Council finds that protests were filed by property owners and business licensees representing less than fifty percent (50%) of the assessments hereby levied. All such protests are hereby over ruled.

2. The City Council confirms the Annual Assessment Report of the Telegraph Property and Business Improvement District for FY 2013 and budget for FY 2014.

3. The City Council hereby levies the real property assessments hereunder for FY 2014 upon the properties and in the amounts shown on the assessment roll attached hereto as Exhibit B and by reference incorporated herein.

Exhibits
A: Resolution No. 66,183-N.S. with Annual Assessment Report for 2013 and Budget for 2014
B: Assessment Roll

RESOLUTION NO. 66,183–N.S.

ANNUAL ASSESSMENT REPORT FOR THE TELEGRAPH PROPERTY AND BUSINESS IMPROVEMENT DISTRICT FOR FY 2013 AND PROPOSED BUDGET FOR 2014; INTENT TO LEVY SPECIAL ASSESSMENTS IN THE TELEGRAPH PROPERTY AND BUSINESS IMPROVEMENT DISTRICT FOR FY 2014; AND SETTING A PUBLIC HEARING ON THE LEVY OF ASSESSMENTS FOR JULY 16, 2013

WHEREAS, the Property and Business Improvement District Law of 1994 as amended (California Streets and Highways Code Section 36600 et.seq.) authorizes cities, with the consent of property owners, to fund property-related improvements, maintenance and activities through the levy of assessments upon the real property that benefits from the improvements, maintenance and activities; and

WHEREAS, after ten years of successful operation, the City Council re-established the Telegraph Property and Business Improvement District (hereafter, "the District") by Resolution No. 64,102-N.S. on June 17, 2008; and

WHEREAS, the City Council has now received the *Annual Report of the Telegraph Property and Business Improvement District for FY 2013* (hereafter "the *Annual Report*" and attached as Exhibit A) from the Telegraph Property and Business Management Corporation, the governing body for the District, that describes the operations of the District in FY 2013, recommends services for FY 2014 and proposes a budget for 2014 (attached as Exhibit B).

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley that pursuant to provisions of Section 36600 et. seq. of the California Streets and Highways Code, the City Council approves the *Annual Report of the Telegraph Property and Business Improvement District for FY 2013* (Exhibit A) and the proposed budget for FY 2014 and declares its intent to levy special assessments on property within the boundaries of the District for FY 2014.

BE IT FURTHER RESOLVED that the boundaries of the District and the method and basis for the assessment remain the same as those set forth and approved in the *Telegraph Property and Business Improvement District Management and Service Plan* (the "*Plan*"), which was made part of Resolution No. 64,102-N.S., re-establishing the District.

BE IT FURTHER RESOLVED that the improvements and activities to be provided are those described in the *Plan* and the *Annual Report*.

BE IT FURTHER RESOLVED that the cost of providing the improvements and activities is as described in the budget (Exhibit B) that accompanies the *Annual Report*.

BE IT FURTHER RESOLVED that to finance these improvements and activities, the Annual Report and Budget includes a two percent (2%) cost-of-living increase as allowed by the Management Plan.

BE IT FURTHER RESOLVED that the contributions made from sources other than assessments levied in the District are those described in the budget that accompanies the *Annual Report*.

BE IT FURTHER RESOLVED that the *Annual Report* and supporting material, including the *Telegraph Property and Business Improvement District Management and Service Plan* and the *Telegraph Property and Business Improvement District Engineer's Report*, are on file with the City Clerk. A public hearing on the levying of assessments within the District for FY 2014 shall be held before the City Council on the 16th day of July 2013, in the Council Chambers, 2134 Martin Luther King Jr. Way, Berkeley, California. Council meetings begin at 7 pm. At this hearing, the Council will hear all interested persons for or against the levying of assessments for the purposes described in the *Annual Report*. A protest may be made orally or in writing by any interested person. Written protests shall be filed with the City Clerk at or before the time fixed for the public hearing. Each written protest shall contain a description of the business or property in which the person subscribing the protest is interested sufficient to identify the business or property. Following conclusion of the public hearing, the City Council may confirm the *Annual Report* and levy assessments for FY 2014.

The foregoing Resolution was adopted by the Berkeley City Council on June 4, 2013 by the following vote:

Ayes: Anderson, Capitelli, Moore, Wengraf, Worthington, Wozniak and Bates.

Noes: None.

Absent: Arreguin and Maio.

Tom Bates, Mayor

Attest: Mark Numainville, CMC, City Clerk

ANNUAL REPORT OF THE TELEGRAPH BUSINESS IMPROVEMENT DISTRICT

For fiscal year 2012-13

By Telegraph Property and Business Management Corporation

The Telegraph Business Improvement District, a property-based business improvement district, was renewed for a ten-year period by an affirmative vote of the property owners of the Telegraph commercial district by mail-in ballot during the spring 2008. This vote was affirmed without protest by City Council on June 17, 2008. This report is for the fiscal year ending June 30, 2013 of this ten-year period.

In accordance with Section 36650 (b) of the Streets and Highway Code for the State of California, the Telegraph Property and Business Management Corporation (TPBMC) affirms the following:

1. The TPBMC proposes no changes in boundaries for the next fiscal year.
2. The TPBMC will continue with the same services as has been outlined in the Management District Plan of May 23, 2008. These include street and sidewalk cleaning and beautification, marketing and promotions, decorations, and maintenance of a district office.
3. The draft budget submitted to the TPBMC Board of Directors calls for expenditures in the FY 2013-14 to be $340,914. These expenditures are independent of funds spent on the host/ambassador program.
4. The draft budget submitted to the TPBMC Board of Directors outlined a 2% increase in assessments. Other smaller increases were considered.
5. The draft budget submitted to the TPBMC Board of Directors envisions a balance carry forward of funds that are not dedicated to be approximately $150,000, which may include tax assessment revenues received in June 2013. The draft budget envisions a deficit for FY 2013-14 of $19,236 to be paid from carry forward funds.
6. In addition to assessments levied on real property, income will be derived from the following sources: (1) an annual contribution from the University of California in the amount of $65,466 (2) a modest amount of interest earned on deposits and (3) reimbursements from merchants for shared costs in advertising.

The Telegraph Business Improvement District has steadily maintained a cleaning service on behalf of the district without interruption. The Management District Plan calls for a full-time cleaning staff of four, and this has been maintained with only brief interruptions due to staff illnesses and terminations in the past fiscal year. At no time has staffing dropped below three full-time.

Marketing and beautification have continued in the following ways:

- Purchases of advertising, usually in conjunction with merchants, in the Express newspaper and web site.
- Purchase of ads with Berkeleyside.com.
- Hiring of performers for the days of the Holiday Street Fair.
- Prominent participation in the UC campus's CalTopia.

- Planning for and pre-purchase of advertising for the 2012 World Music Festival.
- Lead sponsorship of the Last Sundays Festivals on August 26, 2012.

The Telegraph Business Improvement District has also served as the fiscal agent for the City's Host/Ambassador program. It acts in the supervisory role for those who work in the Telegraph district. The District plans to continue to act on behalf of that program for the next fiscal year.

The Telegraph Business Improvement District has also served in new ways on behalf of the district. As noted last year, TBID fully participated in the Telegraph charrette sponsored by the Berkeley Design Advocates (BDA), and for FY 2012-13, it continued to work with them on designing improvements for the district. For the subsequent fiscal year, TBID anticipates co-hosting another design charrette, this time for possible redesign of the Telegraph Avenue-Dwight Way intersection.

The TBID has also successfully advocated for the conversion of the district into a 24-hour zone, and encouraging businesses to take advantage of this will be a TBID initiative in the next fiscal year. Other initiatives the TBID has undertaken in FY 2012-13 have been (1) support for the Mad Monk performance venue at 2454 Telegraph (2) support for the designation of the district as a priority development area and (3) support for utilizing the Chancellor grant for decorative arch lighting over the street. As indicated in the prior year's report, the TBID did form a capital projects committee that has begun to work with the BDA and others for enhancement of the district.

For the future, TBID plans to move further into the following initiatives:

1. Work with the BDA for a design charrette on possible redesigning of the Telegraph-Dwight Way intersection to enhance a sense of place as well as pedestrian safety.
2. Work with the University and other stakeholders to improve the sense of safety and welcoming of People's Park.
3. Continue to work with its partners to execute the decorative lighting project.
4. Develop a capital projects committee that would examine ways to make changes in streetscape and decorations to enhance the commercial viability of the district.
5. Work closely with the City to implement Sundays on Telegraph-- a summer-time set of Sundays when the street would be closed to vehicular traffic to encourage visiting, shopping, dining, and an overall positive ambiance.

TBID BUDGET FY 2014

Income:

Tax assessments	236166
T C Garage assessment	39252
UC contribution	65446
Interest	50
Total income	340914

Expenses:

Administrative expenses	124750
Maintenance expenses	182650
Special projects/promotion	47750
Capital projects	5000
Total expenses	360150
Surplus/deficit	-19236

Exhibit B

Telegraph
Business Improvement District

Assessment Roll
FY 2014
Legend 612

APN	Land Use	Street Number	Street Name	Lot Sq Ftg	Ground BSF	Upper BSF	Zone	FY13 Assessment	FY13 Public or utility	FY14 Assessment	FY 14 Public or utility
055-1837-001	31	2556	TELEGRAPH AVE	10,200	10,141	0	2	$ 3,194.82		$ 3,258.72	
055-1837-002	31	2566	TELEGRAPH AVE	7,500	8,610	0	2	$ 2,590.94		$ 2,642.76	
055-1837-003	31	2590	TELEGRAPH AVE	10,300	6,248	0	2	$ 2,389.18		$ 2,436.96	
055-1838-001-02	31	2500	TELEGRAPH AVE	12,992	12,230	0	2	$ 3,925.34		$ 4,003.85	
055-1838-002-01	77	2430	DWIGHT WAY	19,700	11,642	0	2	$ 4,505.00		$ 4,595.10	
055-1838-020	31	2434	DWIGHT WAY	3,621	2,849	0	2	$ 976.70		$ 996.23	
055-1838-021	05	2540	TELEGRAPH AVE	5,080	2,203	0	2		$ 994.17		$ 1,014.05
055-1839-001	32	2502	DWIGHT WAY	3,952	3,952	0	2	$ 1,242.64		$ 1,267.49	
055-1839-002	83	2506	DWIGHT WAY	2,900	170	0	2	$ 339.54		$ 346.33	
055-1839-003	83	2513	TELEGRAPH AVE	3,000	0	0	2	$ 314.38		$ 320.67	
055-1839-004	32	2517	TELEGRAPH AVE	6,900	9,119	0	2	$ 2,634.76		$ 2,687.46	
055-1839-005	32	2512	REGENT ST	5,115	4,918	0	2	$ 1,567.02		$ 1,598.36	
055-1839-015-02	31	2529	TELEGRAPH AVE	6,380	**5,376**	0	2	**$ 1,795.58**		$ 1,831.49	
055-1839-016	32	2513	TELEGRAPH AVE	3,550	3,550	0	2	$ 1,116.22		$ 1,138.54	
055-1839-019-01	31	2587	TELEGRAPH AVE	18,779	14,566	0	2	$ 5,021.48		$ 5,121.91	
055-1839-020	94	2539	TELEGRAPH AVE (CIL-nonprofit	16,678	8,368	0	2				
055-1839-021	32	2593	TELEGRAPH AVE	12,350	11,750	0	2	$ 3,757.44		$ 3,832.59	
055-1871-012	66	2601	DURANT AVE	5,000	8,324		2				
055-1871-013	66	2311	BOWDITCH ST	3,000	5,684		2				
055-1871-015-01	68	2600	BANCROFT WAY	13,000	2,600	0	2	$ 1,907.34		$ 1,945.49	
055-1872-013	68	2323	BOWDITCH ST	4,500	0	0	2	$ 471.56		$ 480.99	
055-1872-014	68	2600	DURANT AVE	15,200	11,747	58,737	2	$ 10,210.50		$ 10,414.71	
055-1875-004	30	2503	HASTE ST	8,800	0	0	1	$ 1,336.28		$ 1,363.01	
055-1875-005	31	2433	TELEGRAPH AVE	6,950	3,150	0	1	$ 2,012.14		$ 2,052.38	
055-1875-006	97	2411	TELEGRAPH AVE	4,500	4,200	0	1	$ 1,959.04		$ 1,998.22	
055-1875-007	32	2409	TELEGRAPH AVE	8,510	8,510	9,660	1	$ 5,343.94		$ 5,450.82	
055-1875-008	32	2508	CHANNING WAY	8,740	4,804	4,804	2	$ 2,426.38		$ 2,474.91	
055-1875-024	32	2511	DWIGHT WAY	10,500	3,793	0	2	$ 1,895.46		$ 1,933.37	
055-1875-025	33	2509	DWIGHT WAY	4,720	1,776	0	2	$ 866.94		$ 884.28	
055-1875-026	31	2499	TELEGRAPH AVE	4,720	5,210	0	1	$ 2,299.22		$ 2,345.20	
055-1875-027	36	2475	TELEGRAPH AVE	2,560	2,560	640	1	$ 1,263.50		$ 1,288.77	
055-1875-028-02	31	2461	TELEGRAPH AVE	5,100	5,100	204	1	$ 2,354.50		$ 2,401.59	
055-1875-029	31	2455	TELEGRAPH AVE	7,590	7,590	0	1	$ 3,457.94		$ 3,527.10	
055-1875-030-01	36	2506	HASTE ST	5,511	**2,602**	0	2	**$ 1,122.98**		$ 1,145.44	
055-1876-001	31	2328	BOWDITCH ST	3,700	3,700	0	2	$ 1,163.40		$ 1,186.67	
055-1876-011	32	2375	TELEGRAPH AVE	13,000	**9,208**	**9,208**	2	**$ 4,257.56**		$ 4,342.71	
055-1876-012	31	2369	TELEGRAPH AVE	4,000	3,600	0	1	$ 1,700.86		$ 1,734.88	
055-1876-013-02	77	2500	DURANT AVE	9,900	17,021	0	1	$ 6,673.28		$ 6,806.75	
055-1876-015	32	2516	DURANT AVE	13,000	8,062	16,123	2	$ 4,741.92		$ 4,836.76	
055-1876-016	76	2520	DURANT AVE	6,500	3,529	6,314	2	$ 2,082.60		$ 2,124.25	
055-1876-019-01	77	2534	DURANT AVE	9,750	5,207	4,308	2	$ 2,564.74		$ 2,616.03	
055-1876-021	77	2542	DURANT AVE	6,292	0	0	2	$ 659.34		$ 672.53	
055-1876-022	32	2511	CHANNING WAY	4,500	1,507	3,013	1	$ 1,598.60		$ 1,630.57	
055-1876-023	31	2510	DURANT AVE	7,600	7,434	1,716	2	$ 2,534.68		$ 2,585.37	
055-1877-001	32	2590	BANCROFT WAY	13,130	10,500	2,924	1	$ 5,627.08		$ 5,739.62	
055-1877-008	31	2519	DURANT AVE	10,790	8,257	659	2	$ 3,614.82		$ 3,687.12	
055-1877-009	36	2517	DURANT AVE	6,760	**4,963**	3,190	2	**$ 2,082.90**		$ 2,124.56	
055-1877-010-03	32	2513	DURANT AVE	2,430	2,800	0	2	$ 841.64		$ 858.47	
055-1877-010-06	31	2515	DURANT AVE	4,520	3,000	375	2	$ 1,141.88		$ 1,164.72	
055-1877-011	92	2347	TELEGRAPH AVE	10,000	10,000	295	1	$ 4,600.70		$ 4,692.71	
055-1877-012-01	31	2327	TELEGRAPH AVE	4,950	**4,200**	**900**	1	**$ 2,164.04**		$ 2,207.32	
055-1877-013	32	2301	TELEGRAPH AVE	16,900	13,728	1,050	1	$ 6,895.46		$ 7,033.37	
055-1877-014	36	2522	BANCROFT WAY	3,900	1,395	1,395	1	$ 1,227.78		$ 1,252.34	

APN		Street Number	Street Name	Lot Sq Ftg	Gound BSF	Upper BSF	Zone	FY13 Assessment	FY13 Public or utility	FY14 Assessment	FY14 Public or utility
055-1877-016-01	31	2530	BANCROFT WAY	15,600	15,600	9,230	1	$ 8,508.78		$ 8,678.96	
055-1877-019-02	31	2580	BANCROFT WAY	28,405	28,405	1,569	1	$ 13,179.28		$ 13,442.87	
055-1878-001	31	2300	TELEGRAPH AVE	10,000	10,000	395	1	$ 4,615.88		$ 4,708.20	
055-1878-002	31	2312	TELEGRAPH AVE	4,160	4,160	5,580	1	$ 2,742.58		$ 2,797.43	
055-1878-003	89	2328	TELEGRAPH AVE	12,000	12,000	0	1	$ 5,467.08		$ 5,576.42	
055-1878-004	36	2439	DURANT AVE	6,500	6,271	3,310	2	$ 2,342.64		$ 2,389.49	
055-1878-005-01	32	2433	DURANT AVE	13,000	11,310	12,597	2	$ 5,053.34		$ 5,154.41	
055-1878-017	32	2430	BANCROFT WAY	6,500	4,865	0	1	$ 2,464.74		$ 2,514.03	
055-1878-018	03	2436	BANCROFT WAY	13,000	10,696	21,392	1		$ 8,471.23		$ 8,640.65
055-1878-019	33	2456	BANCROFT WAY	6,500	5,057	0	1	$ 2,523.04		$ 2,573.50	
055-1878-020	92	2462	BANCROFT WAY	6,500	6,500	7,405	1	$ 4,085.80		$ 4,167.52	

055-1878-021	32	2470 BANCROFT WAY	6,500	5,491	0	1	$ 2,654.88		$ 2,707.98		
055-1878-022	31	2480 BANCROFT WAY	6,500	5,900	0	1	$ 2,779.10		$ 2,834.68		
055-1879-001	31	2350 TELEGRAPH AVE	5,000	5,000	10,699	1	$ 3,902.60		$ 3,980.65		
055-1879-002	31	2360 TELEGRAPH AVE	8,000	7,920	0	1	$ 3,620.42		$ 3,692.83		
055-1879-003	31	2380 TELEGRAPH AVE	2,250	2,250	0	1	$ 1,025.08		$ 1,045.58		
055-1879-004	31	2386 TELEGRAPH AVE	2,250	2,250	0	1	$ 1,025.08		$ 1,045.58		
055-1879-005	31	2392 TELEGRAPH AVE	1,998	1,570	1,570	1	$ 1,018.68		$ 1,039.05		
055-1879-006-01	03	2431 CHANNING WAY	32,685	31,967	157,900	**1**		$ 38,650.00	$ -	$ 39,423.00	
055-1880-001	32	2400 TELEGRAPH AVE	6,325	**5,637**	0	1	**$ 2,672.64**		$ 2,726.09		
055-1880-004	31	2426 TELEGRAPH AVE	2,280	2,189	0	1	$ 1,011.12		$ 1,031.34		
055-1880-005-01	77	2432 TELEGRAPH AVE	15,570	0	0	1	$ 2,364.30		$ 2,411.59		
055-1880-022-01	32	2414 TELEGRAPH AVE	16,325	4,731	0	1	$ 3,915.94		$ 3,994.26		
055-1881-001	31	2464 TELEGRAPH AVE	8,500	8,500	901	1	$ 4,009.34		$ 4,089.53		
055-1881-002	32	2470 TELEGRAPH AVE	5,000	5,608	9,067	1	$ 3,839.44		$ 3,916.23		
055-1881-003	31	2476 TELEGRAPH AVE	3,500	3,500	9,148	1	$ 2,983.70		$ 3,043.37		
055-1881-004	32	2482 TELEGRAPH AVE	10,300	8,931	0	1	$ 4,276.76		$ 4,362.30		
055-1881-005	36	2437 DWIGHT WAY	6,450	2,087	2,087	2	$ 1,332.12		$ 1,358.76		
055-1881-018	77	2442 HASTE ST	6,750	1,814	0	2	$ 1,087.62		$ 1,109.37		
		Secured Tax Roll					**$224,974.02**		**$229,473.50**		

Total BID Count	77	
Utility Tax Count/Roll	1	**$ 1,014.05**
Nonprofit exempt (CIL)	1	
Exempt but pay (UC & City)	2	$ 48,063.65
Secured Tax Roll	73	**$229,473.50**

Attachment 2

NOTICE OF PUBLIC HEARING
BERKELEY CITY COUNCIL

RENEWAL OF THE TELEGRAPH BID ASSESSMENT FOR 2014

The Telegraph Property and Business Management Corporation is proposing to renew and increase by 2% for 2014 the assessment on commercial property that finances its services, primarily maintenance and district promotion, as specified in its Annual Report for 2013 and proposed budget for 2014.

The hearing will be held on, JULY 16 at 7:00 p.m. in the City Council Chambers, 2134 Martin Luther King, Jr. Way.

A copy of the agenda material for this hearing will be available on the City's website at www.CityofBerkeley.info as of July 5, 2013.

Written protests from affected property owners within the Telegraph BID assessment areas should be mailed or delivered directly to the City Clerk, 2180 Milvia Street, Berkeley, CA 94704, in order to be counted as a protest against the renewal and increase of the assessment. If a protest representing a majority of the assessment is received, the assessment will not be renewed. Protests may also be made orally or in writing at the Public Hearing on July 16. Written or oral protests should contain enough information to allow the City Clerk to establish the protester's relationship to a commercial property within the district.

For further information, please contact David Fogarty, Economic Development Project Coordinator, at 510-981-7534.

Written comments should be mailed or delivered directly to the City Clerk, 2180 Milvia Street, Berkeley, CA 94704, in order to ensure delivery to all Councilmembers. Communications to the Berkeley City Council are public record and will become part of the City's electronic records, which are accessible through the City's website. **Please note: e-mail addresses, names, addresses, and other contact information are not required, but if included in any communication to the City Council, will become part of the public record.** If you do not want your e-mail address or any other contact information to be made public, you may deliver communications via U.S. Postal Service or in person to the City Clerk. If you do not want your contact information included in the public record, please do not include that information in your communication. Please contact the City Clerk at 981-6900 or clerk@cityofberkeley.info for further information.

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I hereby certify that the Notice for this Public Hearing of the Berkeley City Council was posted at the display case located near the walkway in front of Council Chambers, 2134 Martin Luther King Jr. Way, as well as on the City's website, on July 5, 2013.

Mark Numainville, CMC, City Clerk
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