

**NOTICE OF PUBLIC HEARING  
BERKELEY CITY COUNCIL  
AMEND BERKELEY MUNICIPAL CODE SECTION 14.52 (ON-STREET METERS)  
AND ADOPT A RESOLUTION (OFF-STREET FACILITIES) TO ESTABLISH  
POLICIES AND FEE SCHEDULE**

The City of Berkeley is proposing to implement new parking rates to:

- 1) Establish demand-responsive parking rates within the goBerkeley Pilot Program Areas of Downtown Berkeley, the Elmwood and Telegraph/Southside during the Pilot Period September 2013 through September 2015; and
- 2) Establish a minimum transaction parking rate at all credit card-enabled single-space meters citywide.

**1. goBerkeley Pilot Program Rate Changes**

The goal of the goBerkeley Pilot Program is to adjust parking rates and time limits to achieve 65-85% parking occupancy at on-street metered areas and in off-street facilities. Because parking demand varies in different areas, prices could be set to different amounts in different zones within the Pilot Areas in order to achieve the target parking availability. The proposed range of parking rates at the City's on-street meters, and certain garages and lots are shown below. The table also shows the limitations on the size of rate adjustments and frequency of rate changes.

<b>On-Street Parking Meters: Downtown Berkeley, Telegraph/Southside and Elmwood</b>					
	<b>CURRENT</b>	<b>Proposed Minimum</b>	<b>Proposed Maximum</b>	<b>Proposed Increment</b>	<b>Proposed Frequency</b>
On-Street Parking Meters	\$1.50/hr-\$1.75/hr	\$1.00/hr	\$4.00/hr	Not more than \$0.50/hr	Not more often than once per 60 calendar days
<b>Off-Street Parking Lots : Berkeley Way Lot and Russell/Elmwood Lot</b>					
	<b>CURRENT</b>	<b>Proposed Minimum</b>	<b>Proposed Maximum</b>	<b>Proposed Increment</b>	<b>Proposed Frequency</b>
Berkeley Way and Russell/Elmwood Lot	\$1.50/hr-\$2.50/hr	\$1.00/hr	\$4.00/hr	Not more than \$0.50	Not more often than once per 60 calendar days
<b>Off-Street Parking Garages: Center Street, Oxford and Telegraph Channing*</b>					
	<b>CURRENT</b>	<b>Proposed Minimum</b>	<b>Proposed Maximum</b>	<b>Proposed Increment</b>	<b>Proposed Frequency</b>
Hourly Rates	\$1.00/ hr to 2.00/hr	\$1.00/hr	\$4.00/hr	Not more than \$1.00/hr	Not more often than once per 60 calendar days
Early Bird	\$8.00	\$8.00	\$13.00	Not more than \$1.00	Not more often than once per 60 calendar days
Daily Maximum Rate	\$15.00 -\$20.00	\$12.00	\$25.00	Not more than \$5.00	Not more often than once per 60 calendar days
Evening Flat Rate	\$4.00-\$5.00	No change	No change		
Monthly Rates	\$150/mo	\$150/mo	\$250/mo	No more than \$20/mo	Not more often than once per 60 calendar days

\* Off-street garage rate types not specified this table will not be subject to change.

**2. Standardize 12-minute Minimum Transaction Parking Rate at all debit/credit card-enabled single-space meters citywide**

The City has upgraded 1,734 single-spaced meters to allow coin, debit- card and credit-card payment, replacing most "coin-only" single-space meters citywide. The newer single-space meters now provide the same payment options as the City's multi-space pay stations. There is currently a minimum 12-minute transaction required at all pay stations per B.M.C. Section 14.52.120. The proposed action would incorporate the single-space debit/credit-card enabled meters in the BMC to standardize the 12-minute minimum transaction fee on all meters that accept both coin and credit cards (single-space and pay stations) citywide.

**Proposed 12-minute Minimum Transaction Parking Rates**

Meter Type	Current Citywide	Proposed Citywide	Proposed in goBerkeley Pilot Areas
Single space meters that accept coins only	\$0.05	No change	No change
Single-space debit/credit card enabled meters	\$0.05	\$0.30 - \$0.35	\$0.20 - \$0.80
Pay stations	\$0.30 - \$0.35	No change (\$0.30-\$0.35)	\$0.20 - \$0.80

The hearing will be held on **July 2, 2013** at 7:00 p.m. In the City Council Chambers, 2134 Martin Luther King, Jr. Way.

A copy of the agenda material for this hearing will be available on the City's website at [www.CityofBerkeley.info](http://www.CityofBerkeley.info) as of **June 20, 2013**.

Written comments should be mailed or delivered directly to the City Clerk, 2180 Milvia Street, Berkeley, CA 94704, in order to ensure delivery to all Councilmembers. **Please note: e-mail addresses, names, addresses, and other contact information are not required, but if included in any communication to the City Council, will become part of the public record.** If the communication includes maps or photos or any other material not reproducible on a copy machine, fifteen copies should be provided to the City Clerk. For further information, contact Mark Numainville, CMC, City Clerk, 981-6900. FAX: (510) 981-6901. TDD: (510) 981-6903.

For further information, please contact Farid Javandel at 510.981.7061.

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 I hereby certify that the Notice for this Public Hearing of the Berkeley City Council was posted at the display case located near the walkway in front of Council Chambers, 2134 Martin Luther King Jr. Way, as well as on the City's website, on June 20, 2013.

/s/  
 Mark Numainville, CMC, City Clerk