



Councilmember Susan Wengraf
District 6

CONSENT CALENDAR
September 17, 2013

To: Honorable Mayor and Members of the City Council
From: Councilmember Susan Wengraf
Subject: Support for AB 49 (Buchanan) Creating a Breast Cancer Awareness Specialized Pink License Plate

RECOMMENDATION

Adopt a Resolution supporting AB 49 (Buchanan). Request that the City Clerk send copies of the adopted resolution to Governor Jerry Brown, Assemblywoman Joan Buchanan, Assemblywoman Nancy Skinner and State Senator Loni Hancock.

FINANCIAL IMPLICATIONS

None

BACKGROUND

Assembly Bill 49, will create a Breast Cancer Awareness Specialized Pink License Plate. Revenue from the specialized plate will fund breast cancer awareness programs and breast cancer screening for low income women across California.

CONTACT PERSON

Councilmember Susan Wengraf Council District 6 510-981-7160

Attachments:

1: Resolution

2: AB 49 text

http://www.legtrack.com/bills/leginfo.public.ca.gov/pub/13-14/bill/asm/ab_0001-0050/ab_49_bill_20130819_amended_sen_v95.htm

RESOLUTION NO. ##,###-N.S.

SUPPORT FOR AB 49 (BUCHANAN) CREATING A BREAST CANCER AWARENESS
SPECIALIZED PINK LICENSE PLATE

WHEREAS, the City of Berkeley supports the expansion of health screenings and awareness programs for breast cancer; and

WHEREAS, AB49 creates a fund to establish screening programs and educational programs that will reach underserved women throughout California; and

WHEREAS, existing law authorizes the Department of Motor Vehicles (DMV) to issue specialty license plates; and

WHEREAS, the DMV is required to charge specified fees for certain services related to the issuance of those plates; and

WHEREAS, funds related to the fees for specialty plates can be allocated for the provision of early breast cancer detections for uninsured and underinsured women.

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley that the Council supports AB 49 (Buchanan) Creating a Breast Cancer Awareness Specialized Pink License Plate and that the City Clerk send copies of the adopted resolution to Governor Brown, Assemblywoman Joan Buchanan, Assemblywoman Nancy Skinner and State Senator Loni Hancock.

AMENDED IN SENATE AUGUST 19, 2013

AMENDED IN SENATE JULY 1, 2013

AMENDED IN ASSEMBLY APRIL 18, 2013

AMENDED IN ASSEMBLY APRIL 8, 2013

CALIFORNIA LEGISLATURE—2013–14 REGULAR SESSION

ASSEMBLY BILL NO.

49

Introduced by Assembly Member Buchanan
(Principal coauthors: Assembly Members Perea and Quirk-Silva)
(Coauthors: Assembly Members Achadjian, Alejo, Allen, Ammiano, Atkins, Bigelow, Bloom, Blumenfield, Bocanegra, Bonilla, Bonta, Bradford, Brown, Ian Calderon, Campos, Chau, Chávez, Chesbro, Conway, Cooley, Dahle, Daly, Dickinson, Donnelly, Eggman, Fong, Fox, Frazier, Beth Gaines, Garcia, Gomez, Gonzalez, Gorell, Gray, Hagman, Hall, Harkey, Roger Hernández, Holden, Jones, Jones-Sawyer, Levine, Linder, Logue, Maienschein, Mansoor, Medina, Melendez, Mitchell, Morrell, Mullin, Muratsuchi, Nazarian, Nestande, Olsen, Pan, Patterson, John A. Pérez, V. Manuel Pérez, Quirk, Rendon, Salas, Skinner, Stone, Ting, Wagner, Waldron, Weber, Wieckowski, Wilk, Williams, and Yamada)

(Coauthors: Senators Beall, Block, Cannella, Corbett, Correa, Emmerson, ^{begin}insert Evans, ^{end}insert Fuller, Gaines, Hancock, Jackson, Knight, Pavley, Torres, Wright, and Yee)

December 21, 2012

An act to add Section 5156.5 to the Vehicle Code, relating to license plates.

LEGISLATIVE COUNSEL'S DIGEST

AB 49, as amended, Buchanan. License plates: breast cancer awareness.

Existing law authorizes the Department of Motor Vehicles (DMV) to issue specialty license plates, including environmental license plates and specified special environmental design license plates. Under existing law, a state agency is authorized to apply to the DMV to sponsor a specialized license plate program, and the DMV is required to issue those license plates if the agency meets certain requirements. The DMV is required to charge specified fees for certain services related to the issuance of those plates.

Existing law establishes the Breast Cancer Control Account in the Breast Cancer Fund, and requires that funds in that account, upon appropriation by the Legislature, be allocated for the provision of early breast cancer detection services for uninsured and underinsured women.

This bill would require the State Department of Health Care Services to apply to sponsor a breast cancer awareness license plate program, and would require the DMV to issue the license plates if the State Department of Health Care Services meets certain requirements. The bill would ~~authorize the State Department of Health Care Services to accept and use donated artwork from California artists for the license plate, and~~ require that license plates issued under the program consist of a breast cancer awareness ribbon and message, as specified, on a light pink background that the Department of the California Highway Patrol determines does not obscure the readability of the license plate. The bill would require the revenue generated from the license plates, as specified, to be deposited in the Breast Cancer Control Account ~~in the Breast Cancer Fundend delete.~~

Vote: majority. Appropriation: no. Fiscal committee: yes. State-mandated local program: no.

The people of the State of California do enact as follows:

P2 1 SECTION 1.

Section 5156.5 is added to the *Vehicle Code*, to

2 read:

3 5156.5.

(a) The State Department of Health Care Services, in
4 promotion of its mission to preserve and improve the health of all
5 Californians, shall apply to the department, pursuant to Section
6 5156, to sponsor a breast cancer awareness license plate program.

P3 1The department shall issue specialized license plates for that
2 program if the State Department of Health Care Services complies
3 with the requirements of Section 5156.

~~begin delete~~

4 ~~(b) The State Department of Health Care Services may accept~~
5 ~~and use donated artwork from California artists for the license~~
6 ~~plate.~~

7 (b) In accordance with Section 5155, the license plates issued
8 pursuant to this section shall consist of a pink breast cancer
9 awareness ribbon to the left of the numerical series and a breast
10 cancer awareness message to the bottom of the numerical series.
11 Additionally, the license plates shall have a light pink background
12 that the Department of the California Highway Patrol determines
13 does not obscure the readability of the license plates.

14 (c) Notwithstanding subdivision (c) of Section 5157, the
15 additional fees prescribed by Section 5157 for the issuance,
16 renewal, or transfer of the specialized license plates shall be
17 deposited, after the department deducts its administrative costs, in
18 the Breast Cancer Control Account ~~in the Breast Cancer Fundend delete~~
19 established pursuant to Section 30461.6 of the Revenue and
20 Taxation Code.
