



Office of the City Manager

CONSENT CALENDAR

October 1, 2013

To: Honorable Mayor and Members of the City Council

From:  Christine Daniel, City Manager

Submitted by: Kate O'Connor, Manager, Animal Care Services

Subject: Grant: Maddie's Fund, Pet Rescue Foundation to the Animal Care Shelter

RECOMMENDATION

Adopt a Resolution authorizing the City Manager to execute a grant agreement and any amendments with Maddie's Fund, Pet Rescue Foundation to accept \$14,000 to support Berkeley Animal Care Services in its programs and services to homeless animals.

FISCAL IMPACTS OF RECOMMENDATION

Approval will result in the execution of a contract with Maddie's Fund, pet rescue Foundation for \$14,000 in revenue within the Animal Care Services budget. No local matching funds are required for this grant. The grant funds will be deposited into Fund 139-Animal Shelter Fund and an appropriation of the grant funds will be made in a subsequent Amendment to the Appropriations Ordinance.

CURRENT SITUATION AND ITS EFFECTS

Currently Animal Services uses money collected through donations and grants to supplement the volunteer program and extraordinary veterinary bills for sick and injured animals. Last year, Maddie's Fund grant funds were also used to help complete the new animal shelter and purchase medical equipment for the in house veterinary clinic.

BACKGROUND

Maddie's Fund is a family foundation endowed by the founder of Workday and PeopleSoft, Dave Duffield and his wife, Cheryl. Maddie's Fund is helping to achieve and sustain a no-kill nation by providing solutions to the most challenging issues facing the animal welfare community through the combined efforts of Maddie's Grant Giving, Maddie's Center (hands-on animal care), and Maddie's Institute (research and education).

Maddie's Fund is named after the family's beloved Miniature Schnauzer who passed away in 1997.

Maddie's Fund grants are designed to help build and sustain a no-kill nation so that shelter dogs and cats can be guaranteed a loving home. The foundation provides strategic funding to collaborative organizations and communities that are leading the

way in saving healthy and treatable shelter dogs and cats through innovative marketing, adoption, customer service, and behavioral and medical programs. Grants are also awarded to establish shelter medicine programs at colleges of veterinary medicine so the specialized knowledge and skills of faculty and students can be incorporated in the effort to save all healthy and treatable shelter dogs and cats nationwide.

This year Maddie's Fund sponsored Maddie's Pet Adoption Days, held June 1 and 2. This was the event's fourth year, and for the first time it extended outside the San Francisco Bay Area. New communities included Washoe County, NV, Dane County, WI, Alachua County, FL, and New York City - a total of 177 rescue groups and shelters at 192 locations in five states and eight communities across the nation. Before the weekend was over, more than 8,000 pets had gone to loving homes - far surpassing even the most optimistic expectations.

Dogs and Cats were free to qualified pet lovers but Maddie's fund offered the participating organizations \$500 per regular adoption, \$1,000 for each adoption involving a dog or cat who is seven years of age or older **or** who has been treated for one or more medical conditions and \$2,000 for each adoption involving a dog or cat who is seven years of age or older **and** who has been treated for one or more medical conditions.

Berkeley Animals Care Services adopted out 12 animals over the Adoptathon weekend. Some of the animals qualified for the extra bonus due to their age and/or treated medical conditions. This resulted in a grant of \$14,000.

RATIONALE FOR RECOMMENDATION

The funding for this grant will be used to support Berkeley Animal Care Services in its programs and services to homeless animals.

ALTERNATIVE ACTIONS CONSIDERED

None

CONTACT PERSON

Kate O'Connor, Manager, Animal Care Services, (510) 981 6601

Attachments:

1: Resolution

RESOLUTION NO. ##,###-N.S.

GRANT: MADDIE'S FUND, PET RESCUE FOUNDATION TO THE ANIMAL CARE
SHELTER

WHEREAS, this year Maddie's Fund sponsored Maddie's Pet Adoption Days, held June 1 and 2, 2013; and

WHEREAS, Animal Care Services participated in the event and adopted out 12 animals, resulting in a grant from Maddie's Fund in the sum of \$14,000; and

WHEREAS, the Board of Directors of Maddie's Fund has approved the grant to be paid to the Berkeley Animal Care Services; and

WHEREAS, Animal Care services uses money collected through donations and grants to supplement the volunteer program and extraordinary veterinary bills for sick and injured animals; and

WHEREAS, this grant will be used to support programs and services for homeless animals; and

WHEREAS, the grant funds will be deposited into Fund 139-Animal Shelter Fund and an appropriation of the grant funds will be made in a subsequent Amendment to the Appropriations Ordinance.

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley that the City Manager is authorized to accept a grant from Maddie's Fund, Pet Rescue Foundation to the Animal Shelter in the sum of \$14,000.

