



Kriss Worthington

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CONSENT CALENDAR

January 21, 2014

To: Honorable Mayor and Members of the City Council
 From: Councilmember Kriss Worthington

Subject: Sponsorship of Expressions Gallery's "Homelessness" Art Exhibit

RECOMMENDATION

Adopt a Resolution co-sponsoring Expressions Gallery's "Homelessness" Exhibit.

BACKGROUND

Expressions Gallery will be hosting an art event, "Homelessness," that will have 30 artists. Ten of the 30 local artists will be members of Berkeley's homeless community. The event will be held in Expressions Gallery in 2035 Ashby Avenue between January 25, 2014 and April 18, 2014.

Rinna B. Flohr, director of Expressions Gallery Arts and Education Center, is passionate about both social work and the arts. She opened the Expressions Gallery to harmoniously express her passions in social work and the arts.

This event offers residents and visitors a rare opportunity to view and purchase the arts of Berkeley's homelessness community. The event will have a wide variety of artistic crafts in many different mediums. Co-sponsorship of this event would grant Expressions Gallery permission to use the City of Berkeley's name and logo in event promotional materials for the purpose of indicating the City's policy endorsement of the event.

Please see the following link to see more about Expressions Gallery:

<http://www.expressionsartsandedcenter.com/>

FINANCIAL IMPLICATIONS

None.

CONTACT PERSON

Councilmember Kriss Worthington

510-981-7170

Attachment

1. Resolution

RESOLUTION NO. ##,###-N.S

CITY OF BERKELEY CO-SPONSORHIP OF EXPRESSIONS GALLERY'S
"HOMELESSNESS" ART EXHIBIT

WHEREAS, the Expressions Gallery, 2035 Ashby Avenue, is hosting an art event called "Homelessness" that will be held between January 25, 2014 and April 18, 2014; and

WHEREAS, the event will feature the art of our community's homeless and concerned residents; and

WHEREAS, the event will bring further awareness and create more understanding for Berkeley's homeless community; and

WHEREAS, the event will feature a tremendous diversity of arts and crafts from our community's local artists; and

WHEREAS, the Expressions Gallery's "Homelessness" Exhibit is an excellent opportunity for local residents to come together and enjoy the artist talents that Berkeley has to offer.

NOW THEREFORE, BE IT RESOLVED that the Berkeley City Council officially co-sponsors Expressions Gallery's "Homelessness" art event.

BE IT FURTHER RESOLVED that Expressions Gallery has the permission to use the City's name and logo in conjuncture of its "Homelessness" art event in its promotional materials and signage naming the City of Berkeley as a co-sponsor for the purpose of the City indicating its policy endorsement of the event.