



Kriss Worthington

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CONSENT CALENDAR

October 21, 2003

To: Honorable Mayor and
Members of the City Council

From: Councilmember Kriss Worthington

Subject: SUPPORT INCLUSION OF THE ECO-PASS PROGRAM INTO THE RTP (REGIONAL TRANSPORTATION PLAN) AND EXPANSION OF THE ECO-PASS TO ADDITIONAL EMPLOYERS, INCLUDING CONSIDERATION BY THE CITY, THE BERKELEY UNIFIED SCHOOL DISTRICT, AND REGIONAL AGENCIES OF WHETHER TO INCLUDE THIS IN FUTURE BALLOT MEASURES.

RECOMMENDATION:

That the Berkeley City Council support inclusion of the Eco-Pass program into the RTP (Regional Transportation Plan) and expansion of the Eco-Pass to additional employers, including consideration by the City, the Berkeley Unified School District (BUSD), and regional agencies of whether to include this in future ballot measures. Refer to the BUSD the possibility of adding the Eco-Pass into a future ballot measure.

BACKGROUND:

Free employee Eco-Passes appear to be one effective tool in helping reduce traffic, air pollution and demand for parking. Both the Class Pass created by U.C. students and the Eco-pass created by the City of Berkeley for city employees have been successful examples of free bus passes as a major incentive to reduce automobile congestion and air pollution.

FINANCIAL IMPLICATIONS:

Staff time is already dedicated to this general subject. Possible increase in funding through the Regional Transportation Plan to provide start up costs and/or matching funds to employers who initiate Eco-Pass programs.

CONTACT PERSON:

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