

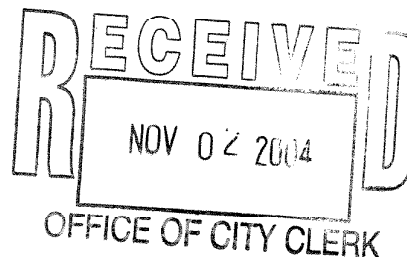
15. Solano Avenue Business Improvement District

b. Communications

1. Susan Boat, Scissors and Comb
2. Ed Forcum, Rosebud Gallery
3. Anni Ayers, Anni Ayers Forcum Gallery

Susan Boat
Scissors and Comb
1859 B Solano Ave.
Berkeley, CA 94707

City Clerk
Sherry Kelly
City of Berkeley
2180 Milvia St.
Berkeley, CA 94704



November 1, 2004

RE: Business Improvement District on Solano Avenue

Dear Ms. Kelly:

I am writing to vote against the continuation of the business improvement district on Solano Ave. Please count this as a "no" vote.

As I wrote in December 2003, it is hard to see a need for a BID in this area. I feel I have been made to join the Solano Ave. Association against my will and at a higher rate than other businesses. My business has not benefited in any way from the BID in this past year.

I might feel differently had garbage receptacles appeared and panhandling diminished. Since opening my business a year ago after 12 years in Albany, these are the complaints I hear from my clients.

My business is conducted by appointment and my clients are by referral. I am at the back of an alley, not even on the Avenue. I work alone and I am charged the same amount (\$175) as salons on the Avenue with 6 or more employees or renters. I asked for an adjustment and was denied.

Perhaps most of the BID revenue goes toward the Stroll. It is certainly a fun event and draws a huge number of people, but it is not something that helps my business.

I only heard of this upcoming vote through word of mouth. Are all businesses to be informed of this vote?

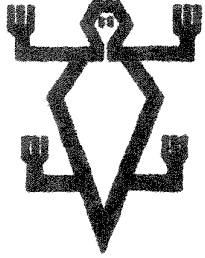
Thank you,

A handwritten signature in black ink, appearing to read "Susan Boat", with a long, sweeping horizontal line extending to the right.

Susan Boat

Rosebud Gallery

15b 2



1857 SOLANO AVENUE
BERKELEY, CA 94707
(510) 525-6454

10.29.04

DEAR CITY CLERK _____

AT THE NEXT VOTE FOR
THE RENEWAL OF THE B.I.D.
PROGRAM _____

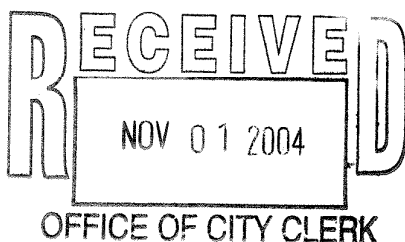
I AM VOTING

AGAINST RENEWAL.

I AM SENDING THIS NOTICE
BECAUSE I WILL BE OUT-OF-TOWN.
THANK YOU.

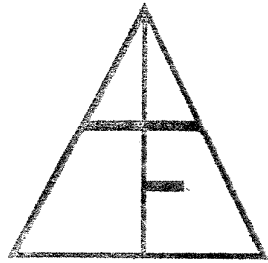
REGARDS,

ED FORCUM

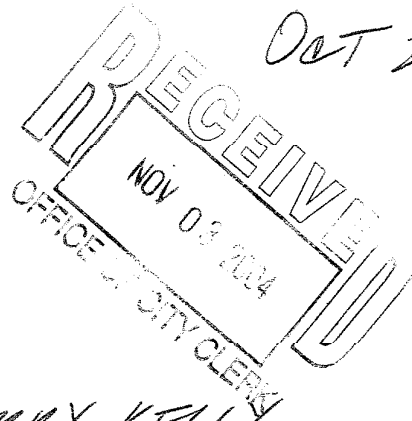


Anni Ayers Forcum
Gallery

15b 3



1859 Solano Avenue
Berkeley, CA. 94707
(510) 527-3085



Oct 29, 04

DEAR SHERRY KELLY,

I AM A BUSINESS OWNER AT
1859 SOLANO AVE, BERKELEY.
(676251220487). I AM OPPOSED
TO THE RENEWING OF B.I.D. FOR
NEXT YEAR. I WILL NOT BE ABLE
TO ATTEND THE NOV. 16TH MEETING
SO PLEASE NOTE THAT I AM VOTING
AGAINST IT. IF YOU HAVE ANY
QUESTIONS PLEASE CALL. 510 527 3085

ANNI AYERS FORCUM
GALLERY
1859 SOLANO AVE
BERKELEY, CA
94707

SINCERELY
Anni A Forcum

