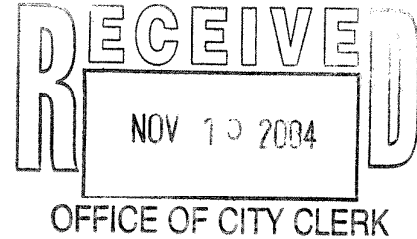


Susan Boat
Scissors and Comb
1859 B Solano Ave.
Berkeley, CA 94707

City Clerk
Sherry Kelly
City of Berkeley
2180 Milvia St.
Berkeley, CA 94704



November 11, 2004

RE: Business Improvement District on Solano Avenue

Dear Ms. Kelly:

Enclosed you will find the names of Solano Avenue business owners who are not in favor of continuation of the BID. Please make this information known to the City Council at the meeting on November 16.

I would like to add that many of these people are very angry about the way the BID was voted into being last year. Few people were aware they had an opportunity to vote on this. They are also upset that the upcoming vote on the 16th was not brought to their attention. We feel that, as mandatory members of the Solano Avenue Association, we should have been informed of this upcoming meeting and the opportunity to protest the continuation of the BID. It is likely that many more names would have been on this petition if there had been time enough to contact all Solano Avenue business owners.

In talking with these business owners, only a few seemed to be angry simply because of the additional expense beyond the usual business license fee. Most are also not happy with the proposed use of their money, i.e., planter boxes, Full Moon Processions. They would prefer to see garbage cans and benches.

I appreciate that the members of the original (pre-BID) Solano Avenue Association are sincerely trying to improve Solano Avenue for all of us. However, most people I talked to felt it was not right for people who chose not to join the SAA in the past to be forced to join, in this rather underhanded way. Many people wanted to know exactly where the money goes, particularly administrative costs, including salaries of those involved. The numbers presented by the SAA to the businesses in the November 10th flyers are quite vague as far as how the money is spent.

Just as our recent national elections have many people angry that others will be allowed to make decisions for our future that are not in keeping with our own beliefs, people here on the local level do not want to have decisions about how they want to promote their own businesses made for them. We hope you will respect that.

Sincerely,

A handwritten signature in black ink, appearing to read "Susan Boat", written over a faint circular stamp.

Susan Boat

To: Berkeley City Council

From: Solano Avenue Business Owners

Please let it be known that the following business owners are not in favor of continuation of the Business Improvement District (BID) for Solano Ave.

Name	Business Name	Address
Parvin Aekhami	Patina	1894 Solano Ave.
CHRISTINE MEWHA	SOTTOVOCE	1845 SOLANO AVE
Meredith Bartollette	Chery Pei	1603 Solano ave
Paul E. Ferrari	A.B. Ferrari FOODS	1845 Solano Ave.
CARLY GRAN	STATE FARM	1639 Solano
Jenny Wong	Mayfair	1705 Solano
Frank B. Bliss	State Farm	1700 Solano
Paul D.	First Residential	1700 Solano Suite B
Judy Jote	azul spa	889 Encenada ave
Krong Phine	ANN'S HAIR DESIGN	1611 Solano Berkeley
Mei Lin Liu	KYOTO	1599 Solano Ave BERKELEY
Mary Chow	Owner of Building	1597 + 1599 Solano, Berkeley
EDWARD ENSLER	ENSLE LIGHTING	1793 SOLANO BERKELEY, CA 94707

To: Berkeley City Council

From: Solano Avenue Business Owners

Please let it be known that the following business owners are not in favor of continuation of the Business Improvement District (BID) for Solano Ave.

Name	Business Name	Address
ED FORCUM	ROSEBUD GALLERY	1857 SOLANO AVE.
Anni Ayers Forcum	ANNI AYERS FORCUM	1859 SOLANO AVE.
Amy Thomas	GALLERY Pegasus Books &	1855 Solano Ave
BOB FORBES	FE Forbes Co.	1795 Solano Ave.
Goran Kavakly	1755 Solano Av.	→ STOLL FRAMING
Jane Mailey	1747 Solano Ave	→ Violet
Ben Jay Ramirez	Jay's Shoe Repair	1869 Solano
KYOKO ONO	KALF	1637 Solano Ave
FUMIO TANUMA	KALF	1637 Solano Ave
Donna Baeckler	Lola's	1585 Solano Ave.
Alan Khan	STICKS	1579 Solano Ave
Sonny Han	Payne's Stationery	1791 Solano Ave.
SUSTAN BOAT	SCISSORS and COMB	1859B Solano, Berkeley

DATE: 11/15/17 13 (2)

To: Berkeley City Council

From: Solano Avenue Business Owners

Please let it be known that the following business owners are not in favor of continuation of the Business Improvement District (BID) for Solano Ave.

Name	Business Name	Address
------	---------------	---------

Sign: Marc Miller

Print: Marc Miller PhD		1760 Solano Ave #210
------------------------	--	-------------------------

Business license # pay 15728
LEW 7058

Patricia Forte	Patricia Forte	1760 Solano Ave #210
	pay 11417	

DATE: 11/16/07

To: Berkeley City Council


From: Solano Avenue Business Owners

Please let it be known that the following business owners are not in favor of continuation of the Business Improvement District (BID) for Solano Ave.

Name

Business Name

Address

Sign:  Roger L. Koppen, DDS 1760 Solano Ave.
-309

Print: Roger L. Koppen DDS

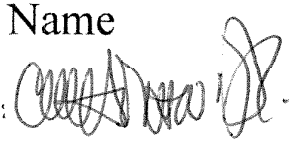
Business license # 07151

DATE: 11.15.09

To: Berkeley City Council

From: Solano Avenue Business Owners

Please let it be known that the following business owners are not in favor of continuation of the Business Improvement District (BID) for Solano Ave.

Name	Business Name	Address
Sign: 	Focus on Healing Family Chiropractic	1760 Solano Ave #308 Berkeley, CA 94707
Print: Charles-Mario Holman, DC		
Business license # 2004-04980		

DATE: 11.15.04

To: Berkeley City Council

From: Solano Avenue Business Owners

Please let it be known that the following business owners are not in favor of continuation of the Business Improvement District (BID) for Solano Ave.

Name	Business Name	Address
------	---------------	---------

Sign: Patricia C. Contaxis, MFT		
---------------------------------	--	--

Print: Patricia C. Contaxis, MFT		
----------------------------------	--	--

		1760 Solano ave. #300 Berkeley CA 94707
--	--	--


Business license # 2004-29068		
-------------------------------	--	--

DATE: 11-13-04

To: Berkeley City Council

From: Solano Avenue Business Owners

Please let it be known that the following business owners are not in favor of continuation of the Business Improvement District (BID) for Solano Ave.

Name	Business Name	Address
Sign: 		1760 Solano Ave 306
Print: Donald Hazen DC		
Business license #	2004-09822	

DATE: 11-15-04

To: Berkeley City Council

From: Solano Avenue Business Owners

Please let it be known that the following business owners are not in favor of continuation of the Business Improvement District (BID) for Solano Ave.

Name	Business Name	Address
Sign: Jan C. Thorpe Print:	JAN C. THORPE, PhD	1760 SOLANO AVE., STE. 200 BERKELEY, CA 94707 OFF. # 204

Business license # MFT 29733

Business lic. 2004-29070

DATE: 11/14/04

To: Berkeley City Council

From: Solano Avenue Business Owners

Please let it be known that the following business owners are not in favor of continuation of the Business Improvement District (BID) for Solano Ave.

Name	Business Name	Address
Sign: Jesse Schwartz		1760 Solano Ave Suite 207
Print: Living Tree Community Foods		
Business license #	<u>2004 31991</u>	

DATE: 11-15-2004

To: Berkeley City Council

From: Solano Avenue Business Owners

Please let it be known that the following business owners are not in favor of continuation of the Business Improvement District (BID) for Solano Ave.

Name	Business Name	Address
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Signature: L.S. Brian Ng

Print: L.S. Brian Ng

Business license # 2004-25534

Business Name: Brian Ng Engineering,

Address: 1760 Solano Ave.

303

Berkeley, 94707

DATE: 11/15/04

To: Berkeley City Council

From: Solano Avenue Business Owners

Please let it be known that the following business owners are not in favor of continuation of the Business Improvement District (BID) for Solano Ave.

Name	Business Name	Address
Sign: <i>W Hickey</i>	<i>Arcantas Investment Corp</i>	<i>1760 Solano Ave ste. 209A Berkeley, Ca 94702</i>
Print: <i>Ken Hickey</i>		
Business license #	<i>02-28635</i>	

DATE: 11/15/04

To: Berkeley City Council

From: Solano Avenue Business Owners

Please let it be known that the following business owners are not in favor of continuation of the Business Improvement District (BID) for Solano Ave.

Name	Business Name	Address
------	---------------	---------

Sign: *Luis Lopez*

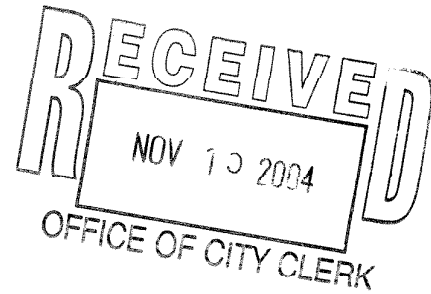
Print: *Luis Lopez, CPA*

Business license # *2004-29625*

ADDRESS: *1760 SOLANO AVENUE, STE. 209 B*

Judith Foster
Azul Spa
889 Ensenada Ave.
Berkeley, CA 94707

City Clerk
Sherry Kelly
City of Berkeley
2180 Milvia St.
Berkeley, CA 94707



November 10, 2004

Dear Ms. Kelly:

I am writing to vote against the continuation of the Business Improvement District on Solano Ave. Please count this as a "no" vote. I do not wish to be a part of the Solano Ave. Association and my business has not improved or benefited due to the BID in place this year.

For the past 4 ½ years I've surveyed my clients with a customer survey sheet and not one of my clients listed Solano Avenue Association as the way they had heard of my business. In addition I've had to close my business 2 years in row during the Solano Stroll, due to the parking inconvenience and noise level to our customers. Not to mention the portapotties directly across the street. Plus the detouring traffic is confusing to our first time clients that are coming from out of the area. I think the Solano Stroll is fun for the community, but it doesn't help my business personally.

I spend over \$20,000.00 a year in advertisement. This includes: Yellow pages, 2 web sites, radio ads, donations to local charities and schools, plus promotion mailers. I generate an enormous amount of new customers to the local merchants as a result. Yet there is no credit from the City to me for all my efforts.

I really don't see how a planter box and a street flag is going to make a person come to Solano Ave. Not to mention if a business wanted to place a planter box or an "A frame" advertisement on the sidewalk on their own; they'd have to obtain permission from the city to do so. I thought Berkeley was a liberal city where you're free to make your own choices. If this is still the case, then I choose to not be a part of BID or the Solano Avenue Association. Besides, I'm not directly on Solano Avenue anyway.

Sincerely,

Judith Foster
Owner of Azul Spa

State Farm®
 Providing Insurance and Financial Services™
 Frank Bliss, CLU, ChFC, Agent
 License 0682281
 1700 Solano Ave
 Berkeley, CA 94707-2200
 Bus 510-527-2000
 Fax 510-527-2418

CITY OF BERKELEY
 CITY CLERK DEPT
 04 NOV 15 PM 4: 19

November 10, 2004

Sherry Kelly
 City Clerk, City of Berkeley
 2180 Milvia St
 Berkeley CA 94704

Dear Ms. Kelly,

The Solano Avenue Business Improvement District (BID) is coming up for a renewal this Tuesday. I am an independent contractor selling State Farm® products, but this letter is my own opinion and not that of State Farm®.

I am opposed to the BID for the following reasons.

1. The benefits do not equal the cost.
 - a. Stated benefits are not driving business to my door
 - b. The City should be responsible for streets and sidewalks without special assessments
 - c. Individual business owners generally have pride in their locations along Solano
 - d. Panhandling has not reduced as a result of BID
2. The BID is mandatory, not voluntary
 - a. Some businesses cannot afford this kind of tax
 - b. It was passed because business owners who work 60+ hours a week didn't have time to attend council meetings to fight BID formation or renewal
3. Captive insurance agents are exempt from taxes at the State, City and County levels and this BID amounts to a tax even though it is not called such.

I was a supporter of the Solano Avenue Association, so I don't mind grouping together for the common good. When it's imposed on me by others, I bristle at the imposition.

I urge a NO vote on the continuation of the Solano Avenue BID.

Sincerely,



Frank Bliss

cc: Miriam Hawley
 2180 Milvia St
 Berkeley CA 94704

FROM : LOLA'S

FAX NO. : 5105588641

Nov. 16 2004 11:05AM

16

CITY OF BERKELEY
CITY CLERK DEPT

04 NOV 16 AM 11:10

Sherry Kelly
City Clerk, City of Berkeley
2180 Milvia St.
Berkeley, CA 94704

I own and operate a business on Solano Avenue in Berkeley.
I have been in business for 5 years. I am strongly opposed to
the continuation of the BID.

It is my opinion that the BID has been of NO assistance in
improving the business climate on Solano Avenue, instead it has
frustrated and angered many business owners who felt they had
no input in the decision and now are paying for nothing but
administratarion costs.

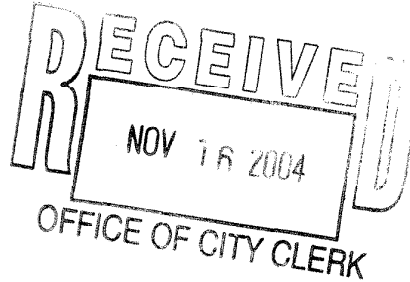
Please Listen to the Business Owners, not Lisa Bullwinkel
SHE wants to keep her job, but has never shown any "genuine"
support or inspiration for the business owners of Solano Ave.

Sincerely,
Donna Boechler
LOLA'S 1585 Solano Ave. Berkeley, CA 94707

November 10, 2004

George and Elaine Kanakis
Stoll Custom Framing
1755 Solano Avenue
Berkeley, CA 94707

City Clerk
Sherry Kelly
City of Berkeley
2180 Milvia Street
Berkeley, CA 94704



Dear Ms. Kelly:

We are writing to vote against the continuation of the business improvement district on Solano Avenue. Please count this is a "no" vote.

As we wrote to the Berkeley City Council last year, we don't see the need for a BID in our area. We didn't expect to see nor have we seen any difference in the business climate brought about by the BID.

Please inform the necessary parties as to our stand on this issue.

Sincerely,

A handwritten signature in cursive script, appearing to read "George Kanakis".

George Kanakis

A handwritten signature in cursive script, appearing to read "Elaine Kanakis".

Elaine Kanakis

STICKS PICTURE FRAMING AND ART
1579 B SOLANO AVE.
BERKEKLEY, CA 94707
PHONE # 510.526-6603
FAX # 510.526.3450

11/16/04

Attn Sherry Kelly (^{ALSO} MIRIAM HAWLEY)

I would like to object to continuation of the Business Improvement District (BID) on Solano Ave. Other than cleaning the sidewalk a couple of times it has done nothing for us.

I belonged to the Assoc. before, but I don't think people should be forced to join. This was pushed on us, in an undemocratic way. (Since when do things get passed by not voting for them).

The money is also being spent on the Albany part of the street. If its such a good idea why aren't they forced to join.

Hope our voices are heard.

Thank You

Steve Schoen

DON HAZEN, D.C.
1760 Solano Avenue, Suite 306
Berkeley, California 94707
(510) 528-1514

CITY OF BERKELEY
CITY CLERK DEPT

04 NOV 16 PM 1:08

I certify that I am the owner of the business listed below and that the business is located or operates within the Solano Avenue Business Improvement District.

Business name: Donald Hazen, D.C. Certified Rolfer

Business Address: 1760 Solano Ave. Ste. 306

Business License number: 2004-05822

Name of protester: Don Hazen

Date: 11-13-04

I protest this assesment because I derive no benefit from the proposed improvements to the Avenue. People come to my practice from around the state and are not drawn by planter boxes and weeded tree-wells. Instead they often patronize local restaurants and business because they have come to see me. I have no walk-in buisness or business from local advertising. The building management at 1760 Solano maintains the front of the building with planters.

While I support neighborhood organization in principle, this assessment has not been put to a vote of the people involved. relying instead on poorly publicized protests for feedback.

Indeed in a letter dated November 10, Ms. Lisa Bullwinkel touted the accomplishments of the BID but neglected to mention the Council meeting on this measure scheduled for November 16.

