


Office of the City Manager

CONSENT CALENDAR  
April 26, 2005

To: Honorable Mayor and  
Members of the City Council  
From:  Phil Kamlarz, City Manager  
Subject: Grant: Smokefree Babies Project

RECOMMENDATION

Adopt a Resolution authorizing the City Manager to accept a grant from the March of Dimes-San Francisco Chapter for funds in the amount of \$25,000 to support the Smokefree Babies Project for FY 2005 and FY 2006; to execute any resultant revenue agreements and amendments; and authorizing the implementation of projects and appropriation of funding for related expenses, subject to securing the grant.

FINANCIAL IMPLICATIONS

The City will receive \$25,000 during calendar year 2005 from the March of Dimes-San Francisco Chapter with approximately \$10,000 for FY 2005 and approximately \$15,000 for FY 2006. This grant will be used to secure Federal Financial Participation funds in a 3:2 match through the California Department of Health Services, Maternal Child Adolescent Health Branch for FY 2005 and FY 2006. The budget code for the State allocated MCAH Matching funds will be 055-4544-440-XXXX.

The revenue code for the grant from the March of Dimes is 132-4594-331.80-74 (05TB01), and the agreement has been entered into the Citywide contracts database and assigned Contract Management System number HAAH4.

CURRENT SITUATION AND ITS EFFECTS

Perinatal providers in Berkeley and the East Bay have identified tobacco and marijuana use as a substantial problem among Berkeley's pregnant populations. Marijuana use in pregnancy causes decreased oxygen and nutrient flow to the fetus resulting in low birth weight. As with tobacco use, marijuana use in pregnancy also causes newborn and infant behavioral, learning, and respiratory risks. The Smokefree Babies Project aims to reduce the problems that have been identified in

Berkeley and the East Bay resulting from tobacco and marijuana use and secondhand smoke exposure during pregnancy and infancy.

### BACKGROUND

Currently, the Department of Health and Human Services, Public Health Division Tobacco Prevention Program has funding to offer six cessation classes each year. However, none of the outreach for these classes is targeted to pregnant smokers, and the class content does not address the special stresses that pregnant smokers face or the particular health risks on pregnancy and infancy that smoking and smoke exposure poses. There are no smoking cessation resources for perinatal populations in the East Bay that address marijuana use as well as tobacco.

The Department of Health and Human Services, Public Health Division Tobacco Prevention Program, through the Smokefree Babies Project plans to:

1. Provide three series of intensive two-session cessation workshops, each session lasting three hours, with the option of acupuncture and/or hypnosis, and at least 80 hours of brief interventions to pregnant women and their family/household members;
2. Provide each pregnant smoker additional support and interventions as needed to quit tobacco and marijuana use;
3. Conduct three trainings for physicians, medical providers and community health care workers in Berkeley and the East Bay on the adoption of the Smoke Free Families Model, cessation interventions, and the risks of perinatal tobacco and marijuana use and secondhand smoke exposure; and
4. Conduct intensive focus groups for pregnant women and their family members that will include additional educational strategies addressing the risks of tobacco and marijuana use and secondhand smoke exposure, and which will support the creation of smoke-free home and car environments.

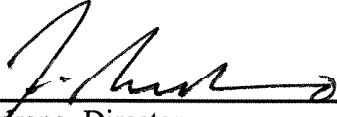
### RATIONALE FOR RECOMMENDATION

The services to be provided under this grant complements existing cessation services and in addition provide perinatal cessation services that are not offered elsewhere in the East Bay. Implementation of this program will promote better health in Berkeley's perinatal population and their families.

### CONTACT PERSON

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Approved by:



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Fred Medrano, Director  
Department of Health and Human Services

RESOLUTION NO. N.S.

AUTHORIZING THE CITY MANAGER TO ACCEPT A GRANT FROM THE MARCH OF DIMES- SAN FRANCISCO CHAPTER FOR FUNDS IN THE AMOUNT OF \$25,000 TO SUPPORT THE SMOKEFREE BABIES PROJECT FOR FY 2005 AND FY 2006; TO EXECUTE ANY RESULTANT REVENUE AGREEMENTS AND AMENDMENTS; AND AUTHORIZING THE IMPLEMENTATION OF PROJECTS AND APPROPRIATION OF FUNDING FOR RELATED EXPENSES, SUBJECT TO SECURING THE GRANT

WHEREAS, tobacco and other drug use during pregnancy is a known contributing factor to low birth weight, premature births, and birth defects; and

WHEREAS, marijuana use in pregnancy causes decreased oxygen and nutrient flow to the fetus resulting in low birth weight, newborn and infant behavioral, learning, and respiratory risks similar to those found with tobacco use; and

WHEREAS, exposure to secondhand smoke is another documented risk for pregnant women, fetuses and children; and

WHEREAS, perinatal providers in Berkeley and the East Bay have identified marijuana use as a substantial problem among pregnant women; and

WHEREAS, the March of Dimes, San Francisco Chapter has awarded \$25,000 during calendar year 2005 to the Department of Health and Human Services, Tobacco Prevention Program for the implementation of a program to decrease perinatal secondhand smoke exposure, tobacco and marijuana use and to increase perinatal cessation; and

WHEREAS, the Department of Health and Human Services, through its Tobacco Prevention Program, plans to: 1) promote and provide tobacco and marijuana cessation interventions to pregnant women and their families; 2) train medical, clinical and outreach clinicians in the adoption of the Smokefree Families model; and 3) educate pregnant women and their families about the importance of establishing a smoke-free home and car; and

WHEREAS, the City should seek outside funding wherever possible to fund projects for tobacco cessation and second hand smoke prevention programs.

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley that the City Manager is hereby authorized to accept a grant from the March of Dimes- San Francisco Chapter in the amount of \$25,000 to support the Smokefree Babies Project for FY 2005 and FY 2006; to execute the resultant revenue agreements and any amendments; and to appropriate funding for related expenses, subject to securing the grant. A record signature copy of said agreement and any amendments to be on file in the Office of the City Clerk.