



Office of the City Manager

CONSENT CALENDAR

October 25, 2005

To: Honorable Mayor and
Members of the City Council

From: *PK* Phil Kamlarz, City Manager

Submitted by: Claudette Ford, Acting Director of Public Works

Subject: Phase 2 of the Parking Pay Station Program – Contract Amendment and
Purchase/Operations Agreement

RECOMMENDATION

Adopt a Resolution authorizing the City Manager to execute an amendment of \$242,172 plus \$50,000 per year over 5 years to the agreement with Cale Parking Systems USA, Inc., for Phase 2 implementation of parking pay stations, to install pay and display stations in the North Shattuck and Southside areas, and cover associated costs for the 5-year term of the agreement.

FISCAL IMPACTS OF RECOMMENDATION

The amendment with Cale Parking Systems USA, Inc., (Cale) for \$242,172 and \$50,000 per year for 5 years will replace the remaining 13 Reino multi space meters and 163 single space meters and cover all associated costs. The purchase and installation costs of \$242,172 will be funded with a loan from the General Fund and up to \$50,000 of operating costs per year will be expended from the Parking Meter Fund to pay for receipt tickets, maintenance warranty, and wireless communications costs. This contract is assigned CMS#QUIA4. (840-7303-364-2005 and 840-7303-364-2001).

Based on the price proposal, the purchase price will include the costs associated with the initial on-street support and installation of the units. The City expects to generate approximately \$10,500 more in gross revenue per month from these 232 spaces, which currently generate about \$9,250 monthly revenue. Given the added maintenance costs, the net additional revenue is approximately \$6,000 per month, so the full pay back period is 40 months. The General Fund can be repaid from this project within these time frames, as directed by the City Manager.

CURRENT SITUATION AND ITS EFFECTS

There are 31 pay stations controlling 289 curbside parking spaces. The pay stations replaced 53 Reino units on both sides of Shattuck from Allston to the vicinity of Parker, and on Center between Shattuck and Oxford. The new pay stations were also placed on Kittredge in front of the Main Library (where they also replaced eight parking meters), and on Addison Street between Shattuck and Milvia. The revenue generated from April 11, 2005 (the “go live” date) to July 16, 2005 is \$75,618, of which 87% was from coin and 13% was from credit card.

BACKGROUND

On June 22, 2005 staff submitted an updated report on the newly purchased pay-and-display stations, explaining that the equipment is working well and there is healthy revenue generation. Staff committed to report in the fall, and to provide Council with suggestions on an expanded use of this type of parking control equipment, to replace the remaining 13 Reino machines and vandalized parking meters.

RATIONALE FOR RECOMMENDATION

From the “go live” date of April 11, 2005 to July 16, 2005 the City has generated \$75,618 in revenue in the downtown area; whereas, prior to the installation of these new pay stations, the Reino’s only generated \$12,068.94 from December 2004 to February 2005. Parking Enforcement Officers (PEOs) have issued approximately 2,500 parking citations at the pay stations between April 11, 2005 and May 7, 2005: 163 citations for either expired time, extending time, no DMT displayed, and improperly displaying DMT. Approximately 1100 have been paid totaling \$33,534.

PEOs report that, because the new pay stations are functioning well, enforcing the area has become easier. PEOs don’t have to chalk the vehicles like they had to do with vehicles parked at the malfunctioning Reinos. Chalking is very labor intensive, and results in injury to PEOs.

Because the 13 remaining Reino machines represent the worst cost/revenue liability to the City, these machines in North Shattuck should be the highest priority for replacement with pay-and-display stations. In April 2005, the 59 spaces in question generated approximately \$100 in revenue whereas the 8 pay and display stations should generate approximately \$5,000 per month.

Parking meter vandalism is now worst on the streets near the UCB Campus, in the Bancroft area, Fulton and Oxford, and the north side of campus. Because of limited resources, staff proposed that the scope of Phase 2 be approximately same as Phase 1, meaning the purchase and operation of approximately 31 new pay-and-display machines. The replacement of all 163 parking meters on Bancroft Way, between Piedmont and Fulton, would require the installation of 23 new machines. Combined with the previous 8 required to replace the remaining Reinos, this purchase totals 31.

Using the current rate of \$0.75 per hour, these 31 new machines should generate approximately \$19,500 per month combined. The purchase price is \$7,812 per unit, and the operating cost is approximately \$1,350 per unit/per year.

Based on the input above, staff believes that expanded use of this type of parking control equipment, to replace the remaining 13 Reino machines, and 163 parking meters on Bancroft Way, would be in the best interest of the City and the drivers who rely upon parking turnover and reliable parking control equipment.

ALTERNATIVE ACTIONS CONSIDERED

By leaving the current Reinos/meters in place, the City will not be enjoying approximately \$126,000 gross additional annual revenue.

CONTACT PERSON

Peter Hillier, Assistant City Manager for Transportation, 981-7010
Karen Moore, Parking Services Manager, 981-7064

Attachments:
1: Resolution

RESOLUTION NO. ##,###-N.S.

CONTRACT AMENDMENT TO PURCHASE AND INSTALL PHASE 2 OF PAY AND
DISPLAY STATION SYSTEM

WHEREAS, the City Manager executed an Agreement with Cale Parking Systems USA, Inc., on May 20, 2005, in an amount not to exceed \$332,460 for the purchase and installation of pay-and-display stations in the south side pilot area; and

WHEREAS, on June 22, 2005 a status report was submitted to Council recommending the purchase of additional parking control equipment to replace the remaining Reino machines, and parking meters; and

WHEREAS, the purchase and installation costs of \$242,172 will be funded with a loan from the General Fund (010-0972-431-7041) and an amount not to exceed \$50,000 for operating costs per year will be expended from the Parking Meter Fund to pay for receipt tickets, maintenance warranty, and wireless communications costs (840-7303-364-2005 - Telegraph area and 840-7303-364-2001 - Shattuck area)

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley that the City Manager is authorized to spend an additional \$242,172 to purchase and install additional 8 pay-and-display stations in the north Shattuck (replacing 13 remaining Reino machines) and 23 pay-and-display stations on southside areas (replacing 163 parking meters); and an additional amount not to exceed \$50,000 in operating costs per year for 5 years to cover all associated costs.