



LINDA MAIO
Councilmember
District 1

TO: Honorable Mayor and Members of the City Council

FROM: Councilmember Linda Maio

SUBJECT: Co-Sponsorship of the 9th Annual “Run for Peace”

RECOMMENDATION:

That the City of Berkeley (1) Co-Sponsor the 9th Annual “Run for Peace” organized by the United Nations Association-USA, East Bay Chapter to be held in Cesar Chavez Park on Sunday, October 7, 2007; (2) waive all permit fees associated with the 9th annual “Run for Peace”; and (3) contribute \$1,000.00 toward the organization of the 9th annual “Run for Peace” event.

BACKGROUND:

The United Nations Association-USA is dedicated to educating, inspiring and mobilizing civil society “to support the principals and vital work of the United Nations, strengthening the United Nations system, promoting constructive United States leadership in that system, and achieving the goals of the UN Charter.” The UNA-USA, East Bay Chapter has been headquartered in the City of Berkeley for nearly four decades and maintains an Information Center at 1403 B Addison.

The “Run for Peace” is an annual event aimed to promote citizen activities for world peace and non-violent conflict resolution among Bay Area residents. The “Run for Peace” brings together the local community for a colorful celebration of diversity, tolerance, and peace while stimulating the local civil society and economy.

FINANCIAL IMPLICATIONS:

Forgone event fees and \$1,000.00 contribution.

CONTACT PERSONS:

Councilmember Linda Maio

Council District 1

(510) 981-7110

RESOLUTION NO. –N.S.

ESTABLISHING THE CITY OF BERKELEY’S CO-SPONSORSHIP OF THE 9TH ANNUAL UNITED NATIONS ASSOCIATION-USA, EAST BAY CHAPTER’S “RUN FOR PEACE”EVENT

WHEREAS, Mayor Tom Bates, on the occasion of United Nations Day, October 24th, 2006, declared the City of Berkeley a “United Nations City”; and

WHEREAS, the United Nations Charter of 1945, in its Preamble, stipulates that “We the peoples of the United Nations determined ... to practice tolerance and live together in peace with one another as good neighbors”; and

WHEREAS, the United Nations Association – USA (“UNA-USA”) is dedicated to educating, inspiring and mobilizing civil society “to support the principles and vital work of the United Nations, strengthening the United Nations system, promoting constructive United States leadership in that system, and achieving the goals of the UN Charter”; and

WHEREAS, the UNA-USA in general, and its East Bay Chapter in particular, have been committed to the promotion in their communities of world peace and non-violent conflict resolution; and

WHEREAS, the UNA-USA, East Bay Chapter has been headquartered in the City of Berkeley for nearly four decades and maintains an Information Center at 1403 B Addison Street, Berkeley, CA 94702; and

WHEREAS, the Bay Area in general, and the City of Berkeley in particular, have historically been known to be at the forefront of the global peace movement; and

WHEREAS, the City of Berkeley Permit for Park Event Information Packet of November 8, 2006, foresees the possibility of official sponsorship or co-sponsorship by the City of Berkeley of major park events; and

WHEREAS, the “Run for Peace”, organized by the UNA-USA, East Bay Chapter for the 9th time in the City of Berkeley, is such a major park event; and

WHEREAS, the “Run for Peace” is an annual event aimed to promote citizen activities for world peace and non-violent conflict resolution among Berkeley, East Bay, and Bay Area residents; and

WHEREAS, the City of Berkeley’s official co-sponsorship of the “Run for Peace” will strengthen the traditional bond between the City and the peace movement and reaffirm Berkeley’s commitment to being a United Nations City; and

WHEREAS, the “Run for Peace” brings together the local community for a colorful celebration of diversity, tolerance, and peace while stimulating the local civil society and economy.

NOW THEREFORE BE IT RESOLVED that the City of Berkeley officially co-sponsors the 9th annual "Run for Peace," to be held on Sunday, October 7, 2007, in Cesar Chavez Park; and

BE IT FURTHER RESOLVED that the City of Berkeley waives all permit fees associated with the organization of the 9th annual "Run for Peace"; and

BE IT FURTHER RESOLVED that the City of Berkeley supports the organization of this major park event with a financial contribution of \$1,000. In exchange, the City of Berkeley's Logo and co-sponsorship will be prominently featured on all race materials, the race website, and in all race adds.

