



Office of the City Manager

CONSENT CALENDAR
October 9, 2007

To: Honorable Mayor and
Members of the City Council

From: *PK* Phil Kamlarz, City Manager

Submitted by: Phil Kamlarz, City Manager

Subject: Contract: The Berkeley Alliance

RECOMMENDATION

Adopt a Resolution authorizing the City Manager to execute a contract and any amendments with the Berkeley Alliance to provide administrative support and project services for a partnership endeavor with the Berkeley Unified School District (BUSD) and UC Berkeley not to exceed \$69,800 for the period July 1, 2007 to June 30, 2008.

FISCAL IMPACTS OF RECOMMENDATION

The Berkeley Alliance was allocated \$61,800 as part of the FY 2008 & 2009 Adopted Biennial Budget. An additional \$8,000 must be paid for grant writing services paid for by the Alliance in FY 2007. This makes the total contract amount \$69,800 for FY 2008. The amount will be paid in three installments over the next year upon completion of scope of work requirements. The FY 2008 Adopted Budget currently contains \$61,800 under General Fund budget code 010-9703-410- 3510 for this contract. The remaining \$8,000 will be carried over from FY 2007 to FY 2008 into the same account code and this carryover will be included in the First Amendment to the Appropriations Ordinance.

CURRENT SITUATION AND ITS EFFECTS

The attached materials describe the work the project staff and Board of Directors have undertaken. The work plan for the upcoming year will form the basis of the Alliance's contract with the City. In addition to the City funding, UC Berkeley will provide a matching contribution as a core project partner. The Alliance will also seek matching funds from BUSD.

The project contains work with additional outside project monies for the Alliance and specific project efforts, such as Safe Schools/Healthy Students, Schools-Mental Health Partnership, School Readiness – Birth to Five Initiative, and the Youth Leadership Development. With the core partners providing the operating monies and space, the Alliance has a strong base from which to build this year.

The Alliance will continue support for the on-going planning process to implement an integrated network of Berkeley school, community, city, and campus resources. Called

“The Berkeley Integrated Resources Initiative,” the project is involved with Berkeley institutions and agencies to change the way we serve healthy development for children, youth, and families. The Berkeley Unified School District, City of Berkeley, UC Berkeley, and local community organizations work to identify their complementary resources and break down barriers to promote healthy development for all Berkeley youth.

The city, school district, university, and community organizations presently support children, youth, and families through models that resonate with their own unique mandates. The initiative calls for a systemic change process along with corresponding policy changes to sustain the work over the long term. The shared mission of the initiative is to address barriers to learning and promote healthy development for all Berkeley children and youth. The systemic change process emphasizes a coordinated school improvement and agency reform effort that leverages and weaves school and community resources in a comprehensive manner. In their work together, schools and agencies create and provide a continuum of support for children and youth that emphasizes promoting healthy development for all; intervening early when problems arise; and, providing specialized services and, supports to address critical needs.

Organizational Structure

The initiative is driven by a steering committee consisting of community leaders who guide the on-going work, and influence policy changes in their respective organizations that insure that initiative actions move forward.

The Berkeley Alliance conducts the work of the initiative, through the employment of a project director and the Executive Director.

A primary advisory group, with members from all the participating organizations, community members and parents, supports the implementation of the initiative, and organizes work teams on topics critical to implementation. Stakeholders, including local organizations, work groups, collaborative bodies, and community members provide on-going feedback and guidance. In its role as initiative staff, the Berkeley Alliance maintains the connection and communication among the steering committee, advisory group/work teams, stakeholders, and consultants.

BACKGROUND

The Alliance has made significant progress in the last year toward building a collaborative partnership with UC Berkeley and the Berkeley Unified School District. The Alliance is a 501(c)3 non-profit organization so that it would be an entity independent of all the partners and has built a governance structure to support wide-ranging community efforts. The continued investment in the Alliance and its established initiatives forges stronger capacity and innovative approaches to community issues.

Attachments:

- 1: Resolution
- 2: Operational Work Plan

RESOLUTION NO.

-N.S.

CONTRACT: BERKELEY ALLIANCE, PARTNERSHIP ENDEAVOR WITH THE BERKELEY UNIFIED SCHOOL DISTRICT AND UC BERKELEY

WHEREAS, the City Council has endorsed the Berkeley Alliance Project, a partnership project with BUSD and UCB; and

WHEREAS, the project was established to create linkages and strengthen relationships among the partners to work on issues of common concern; and

WHEREAS, a number of youth and education oriented efforts have been undertaken by the Berkeley Alliance; and

WHEREAS, the project will engage partners in several new initiatives, including development of an integrated services initiative and continuing to work on the Cal in Berkeley program; and

WHEREAS, funds are available in the current year General Fund Budget Code 010-9703- 410-3510.

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley that the City Manager is authorized to execute a contract and any amendments with the Berkeley Alliance for administrative support and project services for a partnership endeavor with the Berkeley Unified School District and UC Berkeley for the period July 1, 2007 to June 30, 2008 in an amount not to exceed \$69,800, Budget Code 010-9703-410-3510. A record signature copy of said contract and any amendments to be on file in the Office of the City Clerk.

Berkeley Alliance
Scope of Services/Operational Work Plan
April 1, 2007 – June 30, 2008

In 2007-08, the Berkeley Alliance will continue to serve as a crucial connection between the City of Berkeley, the University of California at Berkeley, the Berkeley Unified School District and the broader community. Our work brings policymakers, institutional leaders and community members to the same table to organize initiatives and create change to improve life for all of Berkeley.

Berkeley Alliance Projects for 2007-08

The Berkeley Alliance (the Alliance) will continue to convene and provide capacity building services to the Berkeley Integrated Resources Initiative (BIRI) as their central work during 2007-08. The BIRI addresses a long-standing need for the institutions, agencies, and youth programs of Berkeley to change the way they work together to address barriers to learning and promote healthy development for children, youth, and their families. As the lead agency, the Berkeley Alliance will coordinate the implementation of current projects and new initiatives agreed to by the partner organizations. Specific projects include the following:

1. Safe Schools/Healthy Students

The Alliance will coordinate the planning for the Safe Schools/Healthy Students grant that has the potential of leveraging 6 million dollars over four years for children, youth and families in Berkeley. Sponsored by the U.S. Departments of Justice, Health and Human Services, and Education, the Safe Schools/Healthy Students grant supports communities to implement a coordinated and comprehensive plan of activities, curricula, programs, and services that focus on creating safe school environments, promoting healthy childhood development, and preventing youth violence and alcohol/drug abuse.

Desired Outcomes:

- Convene three interagency planning groups to design program for the grant. **Estimated Completion Date: May 2007.**
- Develop grant application and budget totaling 6 million dollars for programs addressing violence prevention, alcohol and drug prevention and school-based, school-linked mental health services for children birth to 18. **Estimated Completion Date: June 2007.**
- Develop Memorandum of Agreement between City's Health and Human Services Department, Berkeley Police Department and the Berkeley Unified School District. **Estimated Completion Date: June 2007.**
- Deliver final grant application to the U.S. Department of Education. **Estimated Completion Date: June 2007.**

2. Schools-Mental Health Partnership

The Alliance will continue convening the Schools-Mental Health Partnership, a BIRI project charged with increasing the quality and quantity of school mental health resources for Berkeley children, youth and families. The Alliance was instrumental in raising \$369,000 in 2005 to begin this work, receiving an award from the U.S. Department of Education's Grants for Integrating Schools and Mental Health Systems. In 2006-2007 the Berkeley Schools Mental Health Plan was completed and implementation was initiated. In 2007-08 the Berkeley Alliance will oversee the implementation of the plan and the Schools Mental Health Partnership - Interagency Agreement signed in April 2007 between the City of Berkeley and the Berkeley Unified School District.

Desired Outcomes

- Strengthen the Schools-Mental Health Partnership by serving as the lead agency and building the leadership and infrastructure capacity of each partner to implement inter-organizational strategies. **Estimated Completion Date: June 2008.**
- Support the implementation of the Schools Mental Health Partnership Interagency Agreement adopted by the Berkeley City Council and Berkeley School Board. **Estimated Completion Date: June 2008.**
- Design a solid strategy for sustainability of school-based and school-linked mental health resources by leveraging/maximizing funding streams of partners. **Estimated Completion Date: June 2008.**
- Provide leadership development support to the new Interagency Team (BUSD Office of Integrated Resources, City of Berkeley Mental Health and Public Health) established to implement the Schools Mental Health System plan. **Estimated Completion Date: June 2008.**
- Coordinate the Schools Mental Healthy System evaluation in partnership with UCB's School of Social Welfare. **Estimated Completion Date: June 2008.**
- Lead capacity building technical assistance with Schools-Mental Health Partnership to support effective implementation of the new mental health service strategies through interdisciplinary training, staff development and coaching to develop new skills. **Estimated Completion Date: June 2008.**

3. Community-wide Agenda for Children and Youth

During 2007-08, the Alliance will complete a strategic plan for the Berkeley Integrated Resources Initiative with the Design Team and workgroups formed in 2006-07. The Berkeley Alliance will present recommendations for consideration and adoption by the BIRI Steering Committee.

Desired Outcomes

- Convene the BIRI Design Team and workgroups to complete a strategic plan document that articulates clear goals and outcome measurements for the BIRI and set of systems change priorities/recommendations for consideration and adoption by the BIRI Steering Committee. **Estimated Completion Date: December 2007.**
- Convene the BIRI Steering Committee throughout 2007-08 to discuss and adopt the BIRI Agenda. **Target dates: November 2007 and April 2008.**
- Work with institutional partners to develop a finance strategy to allocate resources and/or raise funds to implement systems change strategies and initiatives adopted by the BIRI Design Team and Steering Committee. **Estimated Completion Date: June 2008.**

4. School Readiness – Birth to Five Initiative

The Alliance will provide capacity building services (facilitation, fund development and planning consultation) to the Berkeley Birth to Five Action Team and begin implementation of a planning process to build a full continuum of services and supports for children birth to five and their families to promote physical, cognitive and social-emotional health.

Desired Outcomes:

- Convene monthly Birth to Five Action Team meetings. **Estimated Completion Date: June 2008.**
- Participate in the development of a Birth to Five Strategic Plan to build a continuum of services and supports for children birth to five and their families. **Estimated Completion Date: June 2008.**
- Oversee the development of a Preschool Universal Learning Support team for most high-risk children 3-5 in Berkeley. **Estimated Completion Date: December 2007.**

5. Youth Development Initiative

The Alliance will work with youth serving agencies and the City of Berkeley to develop a youth initiative that more fully engages youth and develops a stronger and more integrated network of services for youth.

Desired Outcomes:

- Regularly convene youth providers to address issues of youth violence and unify current fragmented efforts to address these issues in the community. **Estimated Completion Date: June 2008.**

- Identify resources to expand alcohol and other drug education and services for middle and high school youth in Berkeley. **Estimated Completion Date: June 2008.**
- Provide capacity building support (facilitation, coaching and technical support) to the Assistant City Manager in charge of youth services for the City to better integrate youth services and youth funding in the City. **Estimated Completion Date: June 2008.**
- Create a coordinated case management system to serve our most high risk youth and find funding to implement. **Estimated Completion Date: January 2008.**

6. Youth Leadership Development

The Alliance will work to integrate the youth engagement work in Berkeley and increase the representation of youth on boards and commissions.

Desired Outcomes:

- Convene all youth development advocates and youth leaders to integrate current and new youth leadership and engagement work in Berkeley. Co-sponsor a conference in 2008 with other providers. **Estimated Date of Completion: April 2008.**
- Support the development of the City's Youth Commission so that it more broadly represents diverse youth perspectives in Berkeley. **Estimated Date of Completion: May 2008.**

7. PLUS Leadership Initiative

The Alliance will work with the Center for Cities and Schools, an innovative research unit at the University's Institute for Urban and Regional Development, in developing a Bay Area learning community for city and school leaders from Berkeley, Oakland, Emeryville, San Francisco, and West Contra Costa County. The Center's PLUS initiative is designed to promote and support collaborative policies and practices aimed at transforming public education and building healthy neighborhoods. With its strong community relationships, the Alliance can draw on the Center's technical expertise to break down institutional barriers between city departments and schools and create meaningful educational and community change.

- Recruit a Berkeley City Team to participate in PLUS. **Estimated Date of Completion: July 2007.**
- Lead Berkeley Team in this learning community for the next year. **Estimated Date of Completion: June 2008.**

- Facilitate presentations by Berkeley's members of the Community and Educational Leadership Partnership Project to Berkeley Alliance Leadership Team, BIRI Design Team and Steering Committee, United in Action. **Estimated Date of Completion: June 2008.**
- Publicize the shared knowledge and best practices of the PLUS on the Alliance's website. **Estimated Date of Completion: June 2008.**

8. Financing and Fund Development

The Berkeley Alliance will work to develop funding resources through prospecting, grant writing and grant making activities to support local capacity building, development of university-community partnerships and the initiatives we convene.

Desired Outcomes:

- Develop a staged finance strategy and if appropriate, apply for specific grants to support implementation of the Schools-Mental Health Partnership plan. **Ongoing.**
- The Executive Director of the Berkeley Alliance will serve on the Chancellor's Community Partnership Fund Advisory Committee and assist community organizations in developing new and innovative partnerships to improve neighborhoods and serve the community. **Ongoing.**

