



City Manager Department
Office of Economic Development
Civic Arts Commission

AGENDA
Civic Arts Commission Workshop
Guidelines for the West Berkeley Inventory

Wednesday, July 19, 2006 at 6:30-9:30 p.m.
North Berkeley Senior Center, 1901 Hearst Street, Berkeley

Please Refrain From Wearing Scented Products To Public Meetings.

1. CALL TO ORDER

Chair Ione Elioff

2. ROLL CALL

West Berkeley Inventory Committee Members: Commissioner Sara Sanderson,
Commissioner Lori Taguma, Commissioner Barbara Coleman, Commissioner Ione
Elioff, Chair, Advisory Member, Commissioner Jos Sances

3. PUBLIC COMMENT

4. CHAIR'S REPORT

a. Welcome by Committee Chair, Commissioner Ione Elioff

5. DISCUSSION ITEMS

- a. Guidelines for the West Berkeley Inventory
- b. Request by Councilmember Maio to have updated definition before hiring
Intern to work on Inventory
- c. Updating of Arts and Craft definition
- d. Suggested Job Description for Intern

6. STAFF REPORT

- a. City Council approval of funds for Intern
- b. City Council request to revisit definition of Arts and Crafts

7. Research Available

- b. Report of other models:
 - Emeryville, CA (Live/work; Portfolio Review)
 - Santa Monica, CA
 - Santa Cruz, CA
- c. Sears Building, San Francisco (Portfolio Review)
- d. Downtown Cultural Bonus Reapplied to West Berkeley
- e. Idea of "Art Zone"
- f. Cultural Tourism

g. References from the City of Berkeley adopted “Arts and Culture Plan”

6. ANNOUNCEMENTS

7. OTHER

8. ADJOURNMENT

Enclosures:

- 1.”The Rise of the Creative Class”, article by Richard Florida
2. “Turning Around Downtown: Twelve Steps to Revitalization”, step 7 “Create an Urban Entertainment District” **including visual artists...**The Brookings Institution Metropolitan Policy Program, Cultural Tourism and Creative Economies
- 3.Western City Magazine, Good Ideas, The Arts as Economic Catalyst in Berkeley, May, 2006, League of California Cities

Contact person: Mary Ann Merker, Civic Arts Coordinator (510) 981-7533.

ACCOMMODATIONS PROVIDED UPON REQUEST

To request meeting materials in large print, Braille, or on cassette, or to request a sign language interpreter, assistive listening device, real-time captioning or other accommodations for the meeting, call 981-7533 (voice) or 981-6903 (TDD) as soon as possible. Providing at least five (working) days’ notice will help to ensure availability at the meeting.

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