



NEWS

Media Contact:

Barbara Hillman
(510) 549-7040
film@visitberkeley.com

For Immediate Release

BERKELEY FILM FOUNDATION ANNOUNCES 2010 GRANT PROGRAM

BERKELEY, Calif., March 31, 2010 - The Berkeley FILM Foundation is now accepting entries for its 2010 Berkeley Film and Video Grant Program.

The City of Berkeley, Wareham Development and The Saul Zaentz Company created the Berkeley FILM Foundation (BFF) in 2009 with the mission to nurture, sustain and preserve the thriving Berkeley film community and to attract the next generation of filmmakers. One of the BFF's first acts was to establish the Berkeley FILM Fund and launch the Berkeley Film & Video Grant Program, a competition to reward innovative documentary and dramatic film works that focus on the ideals of Berkeley's unique social and historical culture.

In the inaugural year of the Film and Video Grant Program, the BFF awarded \$100,000 from the Berkeley FILM Fund to 12 program entrants. The 2010 competition will grant \$125,000 for selected projects in the production, post-production and distribution stages.

The BFF supports Berkeley-based emerging or established independent filmmakers whose work combines intellectual clarity with creative use of the medium. Applicants may submit one project for consideration per funding cycle. Previous grant award winners may not reapply for one year.

Complete grant guidelines are detailed at www.FilmBerkeley.com.
Applications must be received at the Berkeley Film Office, 2030
Addison St., #102, Berkeley, CA 94704 on or before 5:00 p.m. Friday,
April 30, 2010.

For more information, please e-mail the Berkeley Film Office at
film@visitberkeley.com.

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