



Office of Economic Development
Civic Arts Program

**PUBLIC ART OPPORTUNITY
CALL FOR ARTISTS
2002
REQUEST FOR PROPOSALS**

**SOUTH BERKELEY NEIGHBORHOOD PROJECT
ARTWORK BUDGET- \$50,000**

We wish to acknowledge an additional contribution of \$5,000 towards this project by Herrera Properties in a private/public partnership with the City of Berkeley, Public Art Program.

ELIGIBILITY

This project is open to all artists in the nine Bay Area counties: Alameda, Contra Costa, Marin, Napa, San Francisco, San Mateo, Santa Clara, Solano and Sonoma.

LOCATION

At the convergence of Adeline Street and Martin Luther King Jr. Way, this project site is part of an urban sidewalk that runs on the east side of Adeline Street, beginning at Alcatraz Avenue and ending at 62nd Street below the BART overpass. This pastoral greenway, landscaped with young evergreen trees, a healthy lawn and sprawling ivy beds, provides relief to the surrounding urban area. Specific location of the artwork within the site is contingent on BART and City approval.

PROJECT DESCRIPTION

In order to create a definitive entrance to the City of Berkeley, this project will utilize public art to give the City's borders a recognizable entry on the south side of Berkeley. This project will help distinguish Berkeley from neighboring cities by serving as a transition from one vicinity to the next. Artwork that is reflective of and/or involves the community and its history is encouraged. It is highly suggested that the word "Berkeley" be incorporated into the artwork. This public art project aspires to create a welcoming sense of entrance into the City of Berkeley by serving as a friendly monument to both motorists and pedestrians.

COMMUNITY PROFILE

Located to the south of Berkeley's downtown business and civic core, South Berkeley is an ethnically diverse community characterized by its significant African-American population. The immediate area along Adeline St. is predominately a business district bordered by a mix of residential communities. Many single-family homes are located on streets west and east of the business district, as well as churches, facilities for the Oakland Children's Hospital, and retirement communities. The local businesses serve all levels of the economic and community spectrum, from commercial businesses such as The People's Bazaar and the Vault Café to community based organizations like the South Berkeley Neighborhood Development Corporation and the foster child services of A Better Way.

PROJECT TIME LINE

<i>Applications Due</i>	November 1, 2002
<i>Selection Process</i>	November- December, 2002
<i>City Review and Approval</i>	December, 2002
<i>Fabrication Begins</i>	January- May, 2003
<i>Installation Completed</i>	June, 2003

Please note that this is an estimated timeline and may be substantially revised to reflect changes based upon the availability of panelists and Civic Arts Commission.

APPLICATION DEADLINE

Applications must be received by the Project Consultant by, **Friday, November 1, 2002**. Dated postmarks are not acceptable. Late applications and faxed applications will not be accepted.

**Claudia Chapline
Public Art Consultant
PO Box 1117, Stinson Beach, CA 94970
(415) 868-2308**

The City of Berkeley reserves the right to not award any contracts for this project.

This Call for Artists does not constitute an agreement to fund artworks for the site described above.

For more information visit our Public Art website at www.ci.berkeley.ca.us/oed/civarts/pubart/welcome.htm



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**I-80 BICYCLE/PEDESTRIAN BRIDGE OVER CROSSING
ARTWORK BUDGET- \$113,000**

ELIGIBILITY

This is an International Call for Artists open to all artists experienced in public art.

LOCATION

The Bicycle/Pedestrian Over Crossing is located at the west end of Addison Street. The Over Crossing provides bicycle, pedestrian, and wheelchair access between the north end of the Aquatic Park, east of I-80, to the Berkeley Marina; to the future Bay Trail that will link Berkeley to Albany and Emeryville; and to the Eastshore State Park, west of I-80, just south of University Avenue. The Bicycle/Pedestrian Bridge crosses over Interstate 80, one of the most traveled freeways in California and one of the major entrances to the San Francisco Bay Area.

PROJECT DESCRIPTION

The Over Crossing provides a safe, convenient and attractive, non-auto access between urban West Berkeley and the existing and future open space, parks and waterfront recreation areas in the Berkeley Marina and along the East Bay Shoreline. The bridge is visible from a number of public vantage points including Interstate 80, the Aquatic Park, and the Brickyard area. The bridge will include safety lighting to facilitate 24-hr usage. Artwork may be attached to the Over Crossing's chain link fence and/or support structures, subject to CalTrans approval. The artwork should encompass the theme of "access to nature" and can include both functional and fine art. All areas of the bridge and immediate entrances to the bridge are open for consideration.

PROJECT TIME LINE

<i>Applications Due</i>	December 6, 2002
<i>Selection Process</i>	January-March 2003
<i>City Review and Approval</i>	March, 2003
<i>Fabrication Begins</i>	April-August 2003
<i>Installation Completed</i>	September, 2003

Please note that this is an estimated timeline and may be substantially revised to reflect changes based upon the availability of panelists and Civic Arts Commission.

APPLICATION DEADLINE

Applications must be received by the Project Consultant by
Friday, December 6, 2002
Dated postmarks are not acceptable.
Late applications and faxed applications will not be accepted.

**Claudia Chapline
Public Art Consultant
PO Box 1117, 3445 Shoreline Hwy
Stinson Beach, CA 94970
(415) 868-2308**

The City of Berkeley reserves the right to not award any contracts for this project.

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GENERAL TERMS

ARTWORK SPECIFICATIONS

Any medium appropriate for use on the project site will be considered. The artwork must be designed to meet the City's safety and Americans with Disabilities Act standards, BART and/or CalTrans standards, be durable, graffiti and stain resistant, easily maintained and not a public or traffic safety hazard.

BUDGET SPECIFICATIONS

The specified budget amount for each project must cover all costs associated with design, fabrication, transportation, engineering approval, licensed engineering drawings, potential BART permits, and installation of the artwork. In the event that finalists are requested by the Selection Panel to make a model, each finalist will receive an honorarium of up to \$500.00.

SELECTION PROCESS

All applications submitted by the deadline will be reviewed for selection. The candidates' slides and background materials will be screened by an open-peer Selection Panel before presentation to the Civic Arts Commission. The Selection Panel will include up to three arts professionals appointed by staff and the Civic Arts Commission, a project architect, a Civic Arts Commissioner, and two community members. All Selection Panel, Committee, and Commission meetings are open to the public.

SELECTION CRITERIA

Artists will be selected to develop proposals based on:

- Artistic merit as evidenced by representation of relevant past work in slides and other supporting material.
- Appropriateness of the artist's medium, style, and previous experience in relation to the project goals and setting.
- Experience with projects of a similar scale and scope including familiarity with public agencies, the public review process, and/or collaboration with City agencies and community groups. Artists must have good communication skills and be able to work with diverse City representatives.

The Selection Panel will make a recommendation to the Civic Arts Commission of up to three finalists to develop design proposals. Finalists will receive an honorarium of \$500 for their design proposals. The Civic Arts Commission has final approval of the panel's recommendation.

PUBLIC ART PROGRAM COMMISSIONS

Artists interested in reading this document electronically, or in learning about other public art opportunities are encouraged to visit the Public Art Program web site at www.ci.berkeley.ca.us/oed/civarts/pubart/welcome.htm. Information is updated whenever new opportunities arise.

ACCEPTANCE OF PROPOSALS

The Civic Arts Commission reserves the right to reject all design proposals.

MODEL POLICY

In the event that you are asked to develop a model of your proposal, the following policy shall apply. The Civic Arts Commission shall:

1. At its sole discretion, have the unconditional right to own any model selected for evaluation, as part of commission awards or may alternatively choose to retain all such models until completion and approval of project implementation.
2. Require that all proposals and/or models submitted are original and unique.

All artists of all ethnicities and genders are encouraged to apply.

All information contained herein does not constitute either an expressed or implied contract and these provisions are subject to change.

For further information about these public art projects, please contact
Claudia Chapline, Public Art Consultant at (415) 868-2308 FAX (415) 868-9436
E-mail: Claudia@cchapline.com, PO Box 1117, 3445 Shoreline Hwy, Stinson Beach, CA 94970.