



CITY COUNCIL

Darryl Moore
Councilmember District 2

CONSENT CALENDAR
January 29, 2008

To: Honorable Mayor and Members of the City Council

From: Councilmember Darryl Moore
Councilmember Linda Maio

Subject: Midyear Budget Referral: Bicycle Safety Signs - University from 6th Street to Sacramento Street

RECOMMENDATION:

Install Bicycle Safety Signs, similar to those along Telegraph Ave. and Shattuck Ave., on the North and South sides of University Avenue from 6th Street to Sacramento Street

BACKGROUND:

There have been concerns about the safety of University Avenue business patrons due to the amount of bicycle traffic along the sidewalks. Businesses along University Avenue have witnessed a number of severe bicycle/pedestrian accidents with their clientele. Although some of the businesses have experimented with various bicycle safety measures, none thus far have helped mitigate the safety hazard of bicyclists riding on the sidewalk. Permanent signage, similar to those found in other commercial districts, would help decrease the number of bicycle/pedestrian accidents along University Avenue's sidewalks. The Transportation Department has made cost estimates in relation to this request, but due to recent staff turnover, ie. the resignation of the Director of Transportation and the bicycle/pedestrian safety officer, this project was not executed.

FINANCIAL IMPLICATIONS:

Approximately \$17,000

CONTACT PERSON:

Councilmember Darryl Moore, District Two
Councilmember Linda Maio, District One

981-7120
981-7110




RIDE
YOUR BIKE ON THE
STREET
WITH TRAFFIC FLOW
CVC 21200


WALK
YOUR BIKE ON THE
SIDEWALK
POLICE BIKES EXEMPT
BMC 14.68.130