



LINDA MAIO
Councilmember
District 1

CONSENT CALENDAR
July 6, 2010

TO: HONORABLE MAYOR AND MEMBERS OF THE CITY COUNCIL

FROM: Councilmembers Maio, Capitelli, and Wozniak

SUBJECT: City of Berkeley's Co-Sponsorship for the 12th Annual "Run for Peace"

RECOMMENDATION:

1. Co-Sponsor the 12th annual "Run for Peace" organized by the United Nations Association-USA, East Bay Chapter to be held in Cesar Chavez Park on Sunday, September 19, 2010 and
2. Declare the week of September 19-25, the Week of Peace in Berkeley to join in celebrating the International Day of Peace, and (3) facilitate community participation and support for the 12th annual "Run for Peace" event.

BACKGROUND:

Each year, thousands of public events are organized around the world to celebrate the International Day of Peace, designated by the United Nations as September 21. That day coincides with the opening of the annual meeting of the United Nations General Assembly, when the President of the USA addresses heads of state and representatives of the 192 countries of the United Nations.

The United Nations Association-USA is dedicated to "educating, inspiring and mobilizing civil society to support the principals and vital work of the United Nations, strengthening the effectiveness of the United Nations system, promoting constructive United States leadership in that system, and achieving the goals of the UN Charter." The UNA-USA, East Bay Chapter has been headquartered in the City of Berkeley for four decades, sustains an educational and advocacy program, and maintains a Center at 1403 B Addison to sell UNICEF cards, gifts and educational materials.

This year's 12th annual "Run for Peace" is aimed to promote citizen activities for world peace and non-violent conflict resolution. The "Run for Peace" brings together the local community for a 5km and 10km run and 5km walk, coupled with a colorful celebration of diversity, tolerance, and peace while stimulating the local civil society and economy. Once again proceeds from the event, which attracted 100's of participants last year, will support educational programs for youth about peace, and feed innocent survivors of war through the UN's World Food Program.

FINANCIAL IMPLICATIONS:

None.

CONTACT PERSONS:

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Councilmember Laurie Capitelli	Council District 5	981-7150
Councilmember Gordon Wozniak	Council District 8	981-7180

RESOLUTION NO. –N.S.

ESTABLISHING AN ANNUAL WEEK OF PEACE, AND THE CITY OF BERKELEY'S CO-SPONSORSHIP OF THE 12TH ANNUAL UNITED NATIONS ASSOCIATION-USA, EAST BAY CHAPTER'S "RUN FOR PEACE" EVENT

WHEREAS, Mayor Tom Bates, on the occasion of United Nations Day, October 24th, 2006, declared the City of Berkeley a "United Nations City"; and

WHEREAS, the United Nations Charter of 1945, in its Preamble, stipulates that "We the peoples of the United Nations determined ... to practice tolerance and live together in peace with one another as good neighbors"; and

WHEREAS, the United Nations Association – USA ("UNA-USA") is dedicated to "educating, inspiring and mobilizing civil society to support the principles and vital work of the United Nations, strengthening the United Nations system, promoting constructive United States leadership in that system, and achieving the goals of the UN Charter"; and

WHEREAS, the UNA-USA in general, and its East Bay Chapter in particular, have been committed to the promotion in Berkeley and elsewhere of world peace and non-violent conflict resolution; and

WHEREAS, the UNA-USA, East Bay Chapter has been headquartered in the City of Berkeley for nearly four decades and maintains an Information Center at 1403 B Addison Street, Berkeley; and

WHEREAS, events to raise awareness and ceremonies to promote peace will be organized throughout the world on the United Nations International Day of Peace, September 21st, and multiple activities will be organized in Berkeley during the week beginning September 19th, including the UNA-USA East Bay chapter's "Run for Peace" on Sunday, September 19th and a Peace Forum; and

WHEREAS, the Bay Area in general, and the City of Berkeley in particular, have historically been known to be at the forefront of the global peace movement; and

WHEREAS, the City of Berkeley Permit for Park Event Information Packet of November 8, 2006, foresees the possibility of official sponsorship or co-sponsorship by the City of Berkeley of major park events; and

WHEREAS, the "Run for Peace", organized by the UNA-USA, East Bay Chapter for the 12th time in the City of Berkeley, is such a major park event; and

WHEREAS, the "Run for Peace" is an annual event aimed to bring together the local community for a colorful celebration of diversity, tolerance, and peace while stimulating the local civil society and economy, to also to promote citizen activities for world peace and non-violent conflict resolution within Berkeley and throughout the Bay Area residents; and

WHEREAS, the City of Berkeley's official co-sponsorship of the "Run for Peace" will strengthen the traditional bond between the City and the peace movement and reaffirm Berkeley's commitment to being a United Nations City; and

WHEREAS, the provision of support fulfills the municipal public purpose by investing in the Berkeley community.

NOW THEREFORE, BE IT RESOLVED that the City of Berkeley declares that each year the week that includes September 21, the United Nations International Day of Peace, will be designated an annual Week of Peace; and

BE IT FURTHER RESOLVED that the City of Berkeley supports the organization of the 12th annual "Run for Peace," urges widespread public participation, and wishes to be designated a co-sponsor of this major community event, with the understanding that the City of Berkeley's logo and co-sponsorship will be prominently featured on event materials and on the race website.