



Jesse Arreguín
Councilmember, District 4

CONSENT CALENDAR
July 12, 2011

To: Honorable Mayor and Members of the City Council
From: Councilmember Jesse Arreguin
Subject: Approval of City Co-Sponsorship: Downtown Summer Noon Concert Series

RECOMMENDATION:

Adopt a Resolution approving City of Berkeley co-sponsorship of the Downtown Summer Noon Concert Series to be on Thursdays throughout the month of August 2011.

BACKGROUND:

The annual Downtown Summer Noon Concert Series will be held this summer each Thursday in August (August 4, 11, 18, and 25) at noon in the BART Plaza.

Each concert will feature talent from the Berkeley Jazzschool's Rising Stars Summer Series. Students in the program will compliment their summer studies with a performance opportunity in the BART Plaza. The concerts will highlight local musicians and free entertainment, bringing people to the Downtown and supporting local businesses.

FINANCIAL IMPLICATIONS:

NONE

CONTACT PERSON:

Jesse Arreguin, Councilmember, District 4 981-7140

1. Resolution

RESOLUTION NO. -N.S.

CO-SPONSORING THE DOWNTOWN SUMMER NOON CONCERT SERIES TO BE HELD ON THURSDAYS THROUGHOUT THE MONTH OF AUGUST 2011

WHEREAS, each year, the Downtown Berkeley Association has organized a summer noon concert series, which features local musicians and provides free cultural entertainment in the Downtown area; and

WHEREAS, this year the Downtown Summer Noon Concert Series will be held on Thursdays throughout the month of August 2011 (August 4, 11, 18, 25) in the Downtown Berkeley BART Plaza; and

WHEREAS, the concerts will feature local talent from the Berkeley Jazzschool's Rising Starts Summer Series. Student participating in the program will compliment their summer studies with a performance opportunity in the BART Plaza; and

WHEREAS, the concert series highlights local musicians and provides free entertainment in the Downtown area, bringing people to the Downtown and supporting local businesses.

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley that the City of Berkeley hereby co-sponsors the Downtown Summer Noon Concert Series and the Downtown Summer Noon Concert Series has permission to use the City's name and logo in the event's promotional materials and signage naming the City of Berkeley as a co-sponsor solely for the purpose of the City indicating its policy endorsement of the event.

BE IT FURTHER RESOLVED that this co-sponsorship does not: (1) authorize financial support, whether in the form of fee waivers, a grant or provision of City services for free; (2) constitute the acceptance of any liability, management, or control on the part of the City for or over the Downtown Summer Noon Concert Series; or (3) constitute regulatory approval of the Downtown Summer Noon Concert Series.