



Berkeley City Council

CONSENT CALENDAR
September 27, 2011

To: Honorable Mayor and Members of the City Council
From: Councilmembers Jesse Arreguin and Kriss Worthington
Subject: Proclamation in honor of the 20th Anniversary of the Berkeley Video and Film Festival

RECOMMENDATION:

Adopt a proclamation in honor of the East Bay Media Center's Berkeley Video and Film Festival on the occasion of its 20th anniversary and honoring the East Bay Media Center for its years of work in organizing the festival and for its many contributions to the Berkeley community.

BACKGROUND:

Since 1991, the Berkeley Video and Film Festival has become northern California's largest showcase of independent film and a festival of international acclaim showing unusual, off-beat as well as mainstream documentaries and short film. This year, the Berkeley Video and Film Festival will celebrate its 20th year, and will be held at the Shattuck Cinemas on Friday, September 30 and Saturday and Sunday, October 1 and 2.

The East Bay Media Center's annual Berkeley Video and Film Festival have contributed to the Bay Area as a vital center for video and film including Digital Asphalt-Electronic Journalism, summer teen media camps, documentary and screen writing workshops, and editing-production workshops.

For thirty years the East Bay Media Center's Berkeley's downtown arts district location has served the East Bay community with easy accessibility and affordability allowing a diverse community to create videos to communicate in ways not expressed in mainstream, corporate oriented media. East Bay Media Center and founders Mel Vapour and Paul Kealoha Blake have been valuable resources in pioneering Berkeley's public access to television and video for three decades in our community.

FINANCIAL IMPLICATIONS:

NONE.

CONTACT PERSONS:

Jesse Arreguin, Councilmember, District 4 981-7140
Kriss Worthington, Councilmember, District 7 981-7170

Attachments:

1. Proclamation

IN HONOR OF THE EAST BAY MEDIA CENTER'S BERKELEY VIDEO AND FILM FESTIVAL TWENTIETH YEAR IN BERKELEY

WHEREAS, since 1991, the Berkeley Video and Film Festival has become northern California's largest showcase of independent film and a festival of international acclaim showing unusual, off-beat as well as mainstream documentaries and short film; and

WHEREAS, the East Bay Media Center's annual Berkeley Video and Film Festival have contributed to the Bay Area as a vital center for video and film including Digital Asphalt-Electronic Journalism, summer teen media camps, documentary and screen writing workshops, and editing-production workshops; and

WHEREAS, for thirty years the East Bay Media Center's Berkeley's downtown arts district location has served the East Bay community with easy accessibility and affordability allowing a diverse community to create videos to communicate in ways not expressed in mainstream, corporate oriented media; and

WHEREAS, Berkeley is fortunate to have the resources provided by the East Bay Media Center in training people of all backgrounds, disabilities, and ages in professional technical video skills in aspects of camera, microphones, lighting, production procedures, computer graphics and digital effects; and

WHEREAS, Many locally as well as nationally produced videos will be shown at this weekend's Festival in the downtown Landmark Shattuck Cinemas including, "Change in the Wind" by former Ambassador Andrew Young, "Boys of Bonneville-Racing on a Ribbon of Salt", "Noho Hewa; The Wrongful Occupation of Hawaii"; and

WHEREAS, This years' film Festival contains exceptional documentaries, short films, student filmmakers, future filmmakers, ethnographic films, animations, machinima and art films; and

WHEREAS, the East Bay Media Center and founders Mel Vapour and Paul Kealoha Blake have been valuable resources in pioneering Berkeley's public access to television and video for three decades in our community.

NOW THEREFORE, BE IT RESOLVED, by the Council of the City of Berkeley that it hereby recognizes and honors the East Bay Media Center on the occasion of the 20th year of the Berkeley Video and Film Festival which enriches the Berkeley community and the nation; and

BE IT FURTHER RESOLVED, that the Council of the City of Berkeley hereby honors the East Bay Media Center for its years of work in organizing the festival and for its many contributions to the Berkeley community.